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**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA**

(An Autonomous Institute Affiliated to AKTU, Lucknow)

**B.Tech**

**SEM: V - THEORY EXAMINATION (2024- 2025)**

**Subject: Fundamentals of Management**

**Time: 2 Hours**

**Max. Marks: 50**

**General Instructions:**

**IMP:** Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of **three Sections -A, B, & C**. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

**SECTION-A**

15

1. Attempt all parts:-

1-a. Management deals with- (CO1,K1)

1

- (a) Internal
- (b) External
- (c) Both internal and external
- (d) None of the above

1-b. \_\_\_\_ planning is done by top management. (CO2,K1)

1

- (a) Strategic Planning
- (b) Tactical Planning
- (c) Operational Planning
- (d) None of the above

1-c. Stress-management can help in: (CO3,K1)

1

- (a) Overcoming bad habits
- (b) Achieving your goals
- (c) Overcoming challenges and difficulties
- (d) All of the above

1-d. In \_\_\_\_\_ type of organization rules, duties and responsibilities are given in writing.(CO4,K1)

1

- (a) Formal Organization
- (b) Informal Organization

(c) Strategic Organization	
(d) Both (B) and (C)	
1-e. ____ responsibility comes under social responsibility. (CO5,K1)	1
(a) Economic responsibility	
(b) Legal responsibility	
(c) Ethical responsibility	
(d) All of the above	
2. Attempt all parts:-	
2.a. Discuss the levels of Management. (CO1,K2)	2
2.b. Define Selection. (CO2,K2)	2
2.c. Elaborate the term Organization Culture.(CO3,K2)	2
2.d. Define decentralization. (CO4,K2)	2
2.e. Briefly explain the importance of ethics in finance. (CO5,K2)	2
<b><u>SECTION-B</u></b>	15
3. Answer any <u>three</u> of the following:-	
3-a. Management is considered to be both an art and a science. Explain.(CO1,K4)	5
3-b. Outline the various steps involved in the planning process.(CO2,K3)	5
3-c. Describe Herzberg's two-factor approach to job satisfaction and dissatisfaction. Also give its critical appraisal. (CO3,K5)	5
3-d. Define the major elements of project-based organization structure. Highlight the differences between Functional organization & Project-based organizations. (CO4,K5)	5
3.e. Describe the concept of Corporate Citizenship. Differentiate between Corporate Citizenship and CSR. (CO5,K2)	5
<b><u>SECTION-C</u></b>	20
4. Answer any <u>one</u> of the following:-	
4-a. "Management is focused on achieving objectives through group efforts effort." Explain. (CO1,K3)	4
4-b. Discuss the principle of scalar chain, Order, initiative and esprit de corps in Principles of Management. (CO1,K3)	4
5. Answer any <u>one</u> of the following:-	
5-a. Elucidate the various type of interviews conducted in selection process. (CO2, K3)	4
5-b. Controlling is a forward looking function. Comment.(CO2,K4)	4
6. Answer any <u>one</u> of the following:-	
6-a. Differentiate between motivation and hygiene factors as per Herzberg theory. Justify your answer with relevant examples. (CO3, K4)	4
6-b. Write down the concept on organization culture. (CO3,K4)	4
7. Answer any <u>one</u> of the following:-	

- 7-a. Explain the contingency approach as a modern approach to organization design. (CO4,K3) 4
- 7-b. Differentiate between chain of command and span of control. Explain its importance to identify the right span of control in organization. (CO4,K4) 4
8. Answer any one of the following:-
- 8-a. Discuss the role of effective leadership in today's scenario. (CO5,K3) 4
- 8-b. State the importance of ethics in business.(CO5,K3) 4

REG:JULY\_DEC-2024