

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA**

(An Autonomous Institute Affiliated to AKTU, Lucknow)

B. Tech.

**SEM: II - CARRY OVER THEORY EXAMINATION (2020 - 2021)**

**Subject: Business Communication & Value Science - II**

Time: 03:00 Hours

Max. Marks: 50

**General Instructions:**

- o All questions are compulsory. It comprises of three Sections A, B and C.
- o Section A - Question No- 1 is objective type question carrying 1 mark each & Question No- 2 is Very short type questions carrying 2 marks each.
- o Section B - Question No- 3 is Long answer type - 1 questions carrying 4 marks each.
- o Section C - Question No- 4 to 7 are Long answer type -2 questions carrying 5 marks each.

**SECTION A**

14

1. Attempt all parts:-

- 1-a. Pick out from the words, given below each sentence, the word which would complete the sentence correctly and meaningfully. Every government servant is finding it necessary to supplement his..... by doing something extra? 1
1. Earnings
  2. Profits
  3. Renumeration
  4. Income
- 1-b. Pick out from the words, given below each sentence, the word which would complete the sentence correctly and meaningfully. The Chernobil tragedy had taken place about four years.....? 1
1. past
  2. ago
  3. before
  4. since
- 1-c. \_\_\_\_\_ is to quickly gather the most important information. 1
1. skimming
  2. scanning
  3. churning
  4. assimilation
- 1-d. What is Satori? 1
1. way of giving presentation
  2. intuitive learning that we acquire through our life experiences
  3. way of doing group discussion

4. way of working in team

- 1-e. Which of the following statements best describes the level of risk taking, innovation, imagination, and initiative by members of the group: 1
1. Beware, we shoot the messenger
  2. Nothing ventured, nothing gained-go for it
  3. Don't rock the boat, if it's not broke don't fix it
  4. Some team members seem more comfortable with risk-taking and change than others
- 1-f. What do we mean by Corporate Social Responsibility? 1
1. The responsibility of an organisation to use its resources solely to increase profits
  2. The responsibility of an organisation to fulfil its economic, social and environmental obligations to all of its stakeholders
  3. The responsibility of an organisation to donate any excess profits to charities and community organisations
  4. The responsibility of an organisation to protect the environment at all costs

2. Attempt all parts:-

- 2-a. What do you understand by voice modulation? 2
- 2-b. Explain Cultural branding? 2
- 2-c. Do you prefer teamwork or working independently? Explain why. 2
- 2-d. Define consequentialism. 2

SECTION B

16

3. Answer any four of the following-

- 3-a. Write one word for the underlined parts: 4
- a) That place was very neat and clean.
  - b) My job is very risky.
  - c) Rahul was very afraid of the news that day.
  - d) One needs to be very creative to be a scientist.
- 3-b. Make sentences using the italicized words. To help you hints are given. 4

*wealthy, spacious, intelligent, frail*

Hints : very weak, very roomy, very smart, very rich

- 3-c. Write a paragraph on an obstacle that was eliminated by you to get the desired results. (200 words) 4
- 3-d. Very often we talk about our Rights but we easily forget our responsibilities towards our family, friends, society and country. Write on it.(200 words) 4
- 3-e. Has it ever happened that you took any decision without the permission of your leader/senior? How was your experience? 4
- 3-f. What is the difference between morale and morality? 4

SECTION C

20

4. Answer any one of the following-

- 4-a. If your NGO works for senior citizen rights. What are the major changes it can bring to the 5

society?

- 4-b. Discuss the role of body language in a GD. 5
5. Answer any one of the following-
- 5-a. How do you feel about working as a team lead? 5
- 5-b. What is the difference between Hard Work and Smart Work? 5
6. Answer any one of the following-
- 6-a. Have you ever had difficulty working with your team members? 5
- 6-b. What are the strategies that you would use to motivate your team? 5
7. Answer any one of the following-
- 7-a. What do you understand by diversity and inclusion in society? 5
- 7-b. How would you feel if you were blind? 5