



- 1-d. \_\_\_\_\_ portrays collective membership organisation like a trade union or professional society. (CO2) 1
- (a) Service mark
  - (b) Certification mark
  - (c) Collective mark
  - (d) Trademark
- 1-e. A business where an individual is both the owner and conductor of the business affairs is called \_\_\_\_\_. (CO3) 1
- (a) Sole Proprietorship
  - (b) Partnership
  - (c) Corporation
  - (d) None of the above
- 1-f. \_\_\_\_\_ is primarily concerned with the identification, qualification and evaluation of the project resources. (CO3) 1
- (a) Techno-economic analysis
  - (b) Feasibility analysis
  - (c) Input analysis
  - (d) Financial analysis
- 1-g. \_\_\_\_\_ is a problem -solving technique designed to produce numerous ideas in a short period. (CO4) 1
- (a) Synectics.
  - (b) Delphi technique.
  - (c) Brain storming.
  - (d) Nominal group technique.
- 1-h. The technique is based on the assumption that any situation is the result of forces for and against the current state being in equilibrium. (CO4) 1
- (a) Matrix and Morphological Analysis
  - (b) Force Field Analysis
  - (c) Attribute Listing
  - (d) Scamper
- 1-i. IFCI stands for \_\_\_\_\_. (CO5) 1
- (a) Industrial finance corporation of India.

- (b) Institutional finance corporation of India.
- (c) Industrial funding corporation of India.
- (d) Indian finance corporation and institution.

1-j. To create and promote an ecosystem of innovation and entrepreneurship across the country at school, university, research institutions, MSME and industry levels. (CO5) 1

- (a) Make in India
- (b) Startup India
- (c) Atal innovation Mission
- (d) STEP

2. Attempt all parts:-

- 2.a. Define an Intrepeneur. (CO1) 2
- 2.b. Discuss trade secrets with an example. (CO2) 2
- 2.c. Describe subsidiary company. (CO3) 2
- 2.d. Define value analysis. (CO4) 2
- 2.e. State the full form of DIC and highlight one of its function. (CO5) 2

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3. Answer any five of the following:-

- 3-a. In the Indian context, explain the specific role that entrepreneurship has fulfilled in the economic development of the country. (CO1) 6
- 3-b. Discuss Peter Drucker's theory of Entrepreneurship. (CO1) 6
- 3-c. Explain intellectual property rights. Discuss the need for intellectual property rights. (CO2) 6
- 3-d. Differentiate between trade secrets and industry designs giving relevant examples. (CO2) 6
- 3.e. Differentiate between public and private limited company. (CO3) 6
- 3.f. Discuss force field analysis. (CO4) 6
- 3.g. Discuss the causes of sickness in small industries. (CO5) 6

SECTION C 50

4. Answer any one of the following:-

- 4-a. 'Entrepreneurs are made not born'. Discuss. (CO1) 10
- 4-b. Explain the entrepreneurial decision making process. Discuss the different entrepreneurial traits. (CO1) 10

5. Answer any one of the following:-

- 5-a. Describe copyright and the works protected under copyright act. Briefly explain the process of obtaining copyright. (CO2) 10
- 5-b. Is the design of a handicraft maker part of Intellectual Property? Justify your answer. (CO2) 10
6. Answer any one of the following:-
- 6-a. Discuss any three forms of business ownership with the help of suitable examples. (CO3) 10
- 6-b. Discuss the importance of conducting feasibility analysis. (CO3) 10
7. Answer any one of the following:-
- 7-a. Explain in detail the process of idea screening and highlight the errors in idea screening. (CO4) 10
- 7-b. Discuss SCAMPER technique with the help of suitable example. (CO4) 10
8. Answer any one of the following:-
- 8-a. Discuss the government policies for promotion of small scale industries. (CO5) 10
- 8-b. Describe the different types of financial requirements of a business organization. Comment on the sources available to fulfill such requirements. (CO5) 10