

- (b) Minimum
 - (c) Optimum
 - (d) None of these
- 1-d. What is the subject matter of a patent? (CO4) 1
- (a) Art
 - (b) Invention
 - (c) Goods
 - (d) Ideas
- 1-e. The Occupational Safety and Health Administration requires an exposure control plan for any site under which of the following conditions? (CO5) 1
- (a) Use of biohazardous materials
 - (b) Use of human blood or body fluids
 - (c) Has research animals
 - (d) Has had a spill of biohazardous materials

2. Attempt all parts:-

- 2.a. What is office management? (CO1) 2
- 2.b. How does regular contact and grievance handling help in keeping customers happy? (CO2) 2
- 2.c. How is the popularity of Microsoft Office 2010 being protected by Microsoft Access 2010? (CO3) 2
- 2.d. What is a geographical indication? (CO4) 2
- 2.e. How biosafety and biosecurity are practiced? (CO5) 2

SECTION B

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3. Answer any five of the following:-

- 3-a. What is office management? Discuss the managerial functions of office. (CO1) 4
- 3-b. Define export and import. Discuss along with the advantages and disadvantages. (CO1) 4
- 3-c. What is the relationship between price and market? (CO2) 4
- 3-d. How are brands classified? (CO2) 4
- 3.e. What is the definition of a process? (CO3) 4
- 3.f. What are the basic principles of international IP protection? (CO4) 4
- 3.g. What does the Biosafety Protocol cover? (CO5) 4

SECTION C

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4. Answer any one of the following:-

- 4-a. What are the sources of financial assistance? (CO1) 7
- 4-b. How the write a business proposal? Support with example. (CO1) 7

5. Answer any one of the following:-

- 5-a. How are price and market related? (CO2) 7
- 5-b. What is marketing environment? (CO2) 7

6. Answer any one of the following:-

- 6-a. What is the difference between Leadership skills and Managerial skills. (CO3) 7
- 6-b. What is the significance of Human Resource Department? (CO3) 7

7. Answer any one of the following:-

- 7-a. What is an invention? Are all invention patentable? Discuss (CO4) 7
- 7-b. What are the basic principles of Intellectual Property Protection? (CO4) 7

8. Answer any one of the following:-

- 8-a. What is the role of patents in biotechnological development? (CO5) 7
- 8-b. What are genetically modified crops? What scientific and ethical issues are associated with GM crops? How can such issued be resolved? Formulate guidelines which could be adopted by the Department of Biotechnology, Govt. of India to ensure sound science and ethical principles. (CO5) 7