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N	IOIDA INSTITUTE OF ENGINEERING A				
(An Autonomous Institute Affiliated to AKTU, Lucknow)					
	MBA - SEM: II - THEORY EXAM				
	Subject: Strategic Fin	` '			
Time: 3 Ho	<u> </u>	Max. Mark	s: 100		
General Instr					
• •	that you have received the question paper w				
	non paper comprises of inree sections -A, L Subjective type questions.	3, & C. It consists of Multiple Choice Questions			
	marks for each question are indicated on re	ight -hand side of each question.			
•	your answers with neat sketches wherever n	ecessary.			
	uitable data if necessary.				
	y, write the answers in sequential order. should be left blank. Any written material at	ter a blank sheet will not be evaluated/checked.			
o. No sneet s	nouta de teji diank. Any written material aj	ter a blank sheet will not be evaluated/checked.			
	SECTION	A 2	20		
1. Attempt a	ll parts:-				
1-a. T	The overall objectives of strategic management	ent is (CO1)	1		
(a)	To create competitive advantage				
(b)	To guide the company successfully through	gh all changes in the environment			
(c)	1 &2 both				
(d)	None of the above				
1-b. s	strategies are formulated at:(CO1)	1	1		
(a)	corporate level				
(b)	Divisional lavel				
(c)	Functional level				
(d)	All of the above				
1-c. B	Below are the source of longterm finance (Co	O2)	1		
(a)	Public issue				
(b)	Right issue				
(c)	Private Placement and Euro issue				
(d)	All of the above				
		mber of ordinary shares at a particular price,	1		
d	uring a specified time period.(CO2)				
(a)	Share				
(b)	Bond				
(c)	Warrants				
(d)	All of the above				
1-e. T	otal risk includes systematic as well as unsy	ystematic both where beta represents.(CO3)	1		
(a)	Systematic				
(b)	Unsystematic				

	(c)	Both	
	(d)	None	
1-f.	R	tisk Analysis under capital budgeting can be measured under various method.(CO3)	1
	(a)	Sensitivity Analysis	
	(b)	Risk Adjusted Discounted rate	
	(c)	certainty equivalent	
	(d)	All of the above	
1-g.	ra	ate of dividend can be calculated.(CO4)	1
	(a)	(PAT/ Total paid up equity capital)* 100	
	(b)	(PBT/ Total paid up equity capital)* 100	
	(c)	(EBIT/ Total paid up equity capital)* 100	
	(d)	None of the above	
1-h.	E	EPS can be calculated.(CO4)	1
	(a)	PAT/ no of Equity shares	
	(b)	PBT/ no of Equity shares	
	(c)	EBIT/ no of Equity shares	
	(d)	None of the above	
1-i.	n	neans an acquirer takes over the control of the target company.(CO5)	1
	(a)	Takeover	
	(b)	Disinvestment	
	(c)	Merger	
	(d)	Demerger	
1-j.	_	may be defined as an arrangement where one party grants another party the right to	1
		se trade name.(CO5)	
	(a)	Alliance	
	(b)	slump sale	
	(c)	Joint Venture	
	(d)	Franchising	
2. Atte	-	ll parts:-	
2.a.	Γ	Define SMART goals.(CO1)	2
2.b.	Γ	Define concept of commercial Paper(CO2)	2
2.c.	C	Give four Examples of Systematic risk(CO3)	2
2.d.	Γ	Describe the components of a DCF valuation model.(CO4)	2
2.e.	Γ	Define the term Market Re- structuring(CO5)	2
		SECTION B 30	)
3. Ans	wer aı	ny <u>five</u> of the following:-	
3-a.	Е	Explain the problems faced in financial planning.(CO1)	6
3-b.	Γ	Differentiate the financial policy and financial Strategies.(CO1)	6
3-c.	V	Vrite Difference between Put option and call option (CO2)	$\epsilon$
3-d.	Γ	Describe Methods of FDI.(CO2)	$\epsilon$
3 e		Describe Risk in capital budgeting.(CO3)	6

3.f.	Determine the debt-to-equity ratio and cash flow from operations of a company.(CO4)	6
3.g.	Define Leverage buyout and management buyout.(CO5)	6
	SECTION C	50
4. Answ	er any one of the following:-	
4-a.	Discuss the problems faced in financial planning and their solutions.(CO1)	10
4-b.	Explain the characteristics of strategic planning and its importance.(CO1)	10
5. Answ	er any <u>one</u> of the following:-	
5-a.	Write note on Features of ADR & GDR also mention of example of ADRs and GDRs. (CO2)	10
5-b.	Describe right issue. Also explain pros and cons of right Issue. (CO2)	10
6. Answ	er any one of the following:-	
6-a.	The price of a company's share is Rs. 80 and the value og growth opportunities is Rs. 20. if the company 's capitalisation rate is 15%. Compute earning price ration and EPS. (CO3)	10
6-b.	Describe the advantages of using the certainty-equaivalent approach. Also mention its limitation.(CO3)	10
7. Answ	er any <u>one</u> of the following:-	
7-a.	Total Assests 18.50 Lakj External liability 2.5 lakh share capital	10
	14% Preference share @ 10 each fully paid up 500000/- 40,000 equity shares @ 10 each fully paid up 400000 60000 equity share @ 10 each, 7.5 paid up 450000 calculate the value of each category of equity shares of the company.(CO4)	
7-b.	XYZ Corp. has a net asset value of \$50 million and a market value of \$75 million. Calculate its price-to-book ratio.(CO4)	10
8. Answ	er any <u>one</u> of the following:-	
8-a.	Intention behind merger and acquition . Define TOP 5 merger amd Acquisition deals in 2017. (CO5)	10
8-b.	STU Inc. has undergone a hostile takeover. Describe the consequences of this event.(CO5)	10