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**NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA**

(An Autonomous Institute)

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Uttar Pradesh, Lucknow

**MBA**

**FIRST YEAR (SEMESTER-II) THEORY EXAMINATION (2020-2021)**

**(Subjective Type)**

**Subject Code: AMBA0202**

**Subject: Business Research Methods**

**Max. Mks. : 30**

**Time : 50 Minutes**

**General Instructions:**

*All questions are compulsory.*

*Question No. 1 to 15 are subjective type question carrying 3 marks each. Attempt any 10 out of 15 questions.*

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Options Randomization	Type	Difficulty
1	What is research proposal?		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
2	What is business research?		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
3	Explain the induction in research.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
4	Discuss the casual research design.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
5	What is independent variable?		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
6	Describe the principle of replication.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
7	Discuss the scaling in reference to research.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
8	What do you mean by ratio scale?		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Options Randomization	Type	Difficulty
9	What is semantic differential scale?		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
10	Describe the population in a research study.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
11	Discuss the convenience sampling.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
12	Discuss the determination of sample size.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
13	What is Chi-Square Test?		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
14	Describe the correlation.&nbsp;		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
15	What is a frequency table?		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant