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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA

(An Autonomous Institute)

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Uttar Pradesh, Lucknow

MBA

FIRST YEAR (SEMESTER-II) THEORY EXAMINATION (2020-2021)

(Subjective Type)

Subject Code: AMBA0208

Max. Mks. : 30

Subject: Operations and Supply Chain Management

Time : 50 Minutes

General Instructions:

All questions are compulsory.

Question No. 1 to 15 are subjective type question carrying 3 marks each. Attempt any 10 out of 15 questions.

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Options Randomization	Type	Difficulty
1	Define operations management		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
2	Distinguish between production and operations management.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
3	Describe the role of HR functions in operations management.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
4	Distinguish between product and service.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
5	Explain intangibility with reference to services.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
6	Define product design.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
7	Define inventory management.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
8	Define holding cost.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant

Q.No	Question Content	Question Image	Category	Sub Category	Marks	Options Randomization	Type	Difficulty
9	Define economic order quantity.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
10	Define supply chain management.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
11	Distinguish between inbound and outbound logistics.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
12	Define reverse supply chain.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
13	Explain quality.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
14	Define PDCA cycle.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant
15	Define six sigma.		Attempt any 10 questions	10 x 3=30	3		Subjective	Brilliant