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NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY, GREATER NOIDA
(An Autonomous Institute Affiliated to AKTU, Lucknow)

MBA (Integrated)

SEM: VIII - THEORY EXAMINATION (2025 - 2026)

Subject: Global Business Leadership

Time: 2.5 Hours

Max. Marks: 60

General Instructions:

IMP: Verify that you have received the question paper with the correct course, code, branch etc.

1. This Question paper comprises of three Sections -A, B, & C. It consists of Multiple Choice Questions (MCQ's) & Subjective type questions.

2. Maximum marks for each question are indicated on right -hand side of each question.

3. Illustrate your answers with neat sketches wherever necessary.

4. Assume suitable data if necessary.

5. Preferably, write the answers in sequential order.

6. No sheet should be left blank. Any written material after a blank sheet will not be evaluated/checked.

SECTION-A

15

1. Attempt all parts:-

- | | | |
|-------|---|---|
| (1.1) | Cultural intelligence is important for global leaders because it helps them to: (CO1, K2) | 1 |
| (a) | Work effectively with people from different cultures | |
| (b) | Avoid foreign markets | |
| (c) | Reduce teamwork | |
| (d) | Ignore customer needs | |
| (1.2) | Hofstede's cultural dimensions theory helps leaders to understand: (CO2,K2) | 1 |
| (a) | Financial statements only | |
| (b) | Cultural differences among countries | |
| (c) | Office infrastructure | |
| (d) | Product packaging | |
| (1.3) | Sustainable development means: (CO3, K2) | 1 |
| (a) | Using resources without planning | |
| (b) | Focusing only on profit | |
| (c) | Meeting present needs without harming future generations | |
| (d) | Avoiding environmental care | |
| (1.4) | Teamwork supports innovation by: (CO4, K2) | 1 |
| (a) | Limiting discussion | |
| (b) | Combining different ideas and skills | |
| (c) | Avoiding cooperation | |
| (d) | Increasing barriers | |

- (1.5) Leading remote teams requires: (CO5,K2) 1
- (a) Lack of trust
 - (b) No communication
 - (c) Clear goals and regular communication
 - (d) Ignoring performance

2. Attempt all parts:-

- (2.1) Name any two types of economic systems. (CO1, K1) 2
- (2.2) State two barriers to communication in multicultural teams. (CO2,K1) 2
- (2.3) State two principles of CSR. (CO3, K1) 2
- (2.4) Define cross-border innovation. (CO4,K1) 2
- (2.5) Define transformational leadership. (CO5,K1) 2

SECTION-B

15

3. Answer any three of the following:-

- (3.1) Differentiate between market economy and command economy. (CO1,K2) 5
- (3.2) Explain masculinity and femininity dimensions in Hofstede's theory.(CO2,K2) 5
- (3.3) Describe the role of leadership in achieving sustainable development goals. (CO3,K2) 5
- (3.4) Explain how digital tools help global teams innovate. (CO4,K2) 5
- (3.5) Discuss geopolitical disruptions and their effect on global business leadership. (CO5, K2) 5

SECTION-C

30

4. Answer any one of the following:-

- (4.1) Discuss the role of global leaders in handling cultural diversity. (CO1, K2) 6
- (4.2) A company enters a foreign market but fails because it used the same strategy as its home country. Explain the importance of local adaptation. (CO1, K2) 6

5. Answer any one of the following:-

- (5.1) A team has members from individualistic and collectivist cultures. Suggest ways to improve teamwork and cooperation. (CO2, K6) 6
- (5.2) A multicultural team has disagreement during decision-making. Explain how a leader can use open dialogue and cultural sensitivity to solve the issue. (CO2, K3) 6

6. Answer any one of the following:-

- (6.1) Describe the importance of integrity, accountability, and transparency in international business. (CO3, K2) 6
- (6.2) A multinational company wants to reduce pollution from its factories. Prepare simple sustainable actions for the company. (CO3,K6) 6

7. Answer any one of the following:-

- (7.1) Discuss the importance of clear communication and employee support during change. (CO4, K2) 6
- (7.2) A company is losing customers because competitors are using advanced digital tools. Recommend changes the company should make. (CO4, K5) 6

8. Answer any one of the following:-

- (8.1) A company has shifted to remote work after opening branches in different countries. 6
Suggest leadership practices for managing the remote employees. (CO5, K6)
- (8.2) A young manager wants to become ready for future global business leadership. 6
Recommend skills and learning areas needed for success. (CO5, K5)

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