#### NOIDA INSTITUTE OF ENGINEERING & TECHNOLOGY, GREATER NOIDA, GAUTAM BUDDH NAGAR

(AN AUTONOMOUS INSTITUTE)



Affiliated to

## DR. A.P.J. ABDUL KALAM TECHNICAL UNIVERSITY, LUCKNOW



**Master of Computer Applications** 

**First Year** 

(Effective from the Session: -2024-25)

# NOIDA INSTITUTE OF ENGINEERING & TECHNOLOGY, GREATER NOIDA

# (An Autonomous Institute)

## Master of Computer Applications

### MCA

## **Evaluation Scheme**

#### **SEMESTER-I**

S.No	o Subject Codes Subjects	oject Codes Subjects	Types of	Periods		E	<b>Evaluation Schemes</b>			Ene Seme		Total	Credit	
		Subject	L	Т	P	СТ	TA	Total	PS	TE	PE			
		3 WEEKS COMPU	LSORY INDU	CTIO	N PR(	DGRA	M							
1	BMCA0105	Discrete Mathematics	Mandatory	3	0	0	30	20	50		100		150	3
2	BMCA0103Z	Operating Systems	Mandatory	3	1	0	30	20	50		100		150	4
3	BMCA0101NX	Workplace Communication Competence I	Mandatory	3	0	0	30	20	50		100		150	3
4	BMCA0106	Computer System & Organization	Mandatory	3	1	0	30	20	50		100		150	4
5	BMCA0154Z	Problem-Solving Using Python	Mandatory	0	0	6				50		100	150	3
6	BMCA0155	Personality Development & Professional Skills	Mandatory	0	0	2				50		50	100	1
7	BMCA0153	Operating Systems Lab	Mandatory	0	0	4				50		50	100	2
8	BMCA0156	Computer System & Organization Lab	Mandatory	0	0	2				50		50	100	1
9	BMCA0151NX	Workplace Communication Competence I- Lab	Mandatory	0	0	4				50		50	100	2
		*Massive Open Online Courses	*MOOCs											
		TOTAL											1150	23

#### \* List of MOOCs Based Recommended Courses for First year (Semester-I) MCA Students

S.No.	Subject Code	Course Name	University / Industry Partner Name	No of Hours	Credits
1	BMC0046	Linux for Beginners	IIHT (Infosys Springboard)	6h 2m	
2	BMC0031	Introduction to Python	Infosys Wingspan (Infosys Springboard)	24 h 6 min	

Abbreviation Used:

L: Lecture, T: Tutorial, P: Practical, CT: Class Test, TA: Teacher Assessment, PS: Practical Sessional, TE: Theory End Semester Exam., CE: Core Elective, OE: Open Elective, DE: Departmental Elective, PE: Practical End Semester Exam, CA: Compulsory Audit, MOOCs: Massive Open Online Courses.

## NOIDA INSTITUTE OF ENGINEERING & TECHNOLOGY, GREATER NOIDA

## (An Autonomous Institute)

## Master of Computer Applications

## MCA

## **Evaluation Scheme**

#### **SEMESTER-II**

S.No	Subject Codes	Subjects	Types of Subject Periods			Evaluation Schemes			End Semester		Total	Credit		
	-			L	T	P	CT	TA	Total	PS		PE	1.50	
1	BMCA0202Z	Database Systems	Mandatory	3	0	0	30	20	50		100		150	3
2	BMCA0205	Data Structures	Mandatory	3	0	0	30	20	50		100		150	3
3	BMCA0204	Design Thinking – I	Mandatory	3	0	0	30	20	50		100		150	3
4		Departmental Elective-I	Departmental Elective	3	0	0	30	20	50		100		150	3
5	BMCA0206	Cognitive Ability	Mandatory	2	1	0	30	20	50		50		100	3
6	BMCA0253Z	Object Oriented Techniques using JAVA	Mandatory	0	0	6				50		100	150	3
7	BMCA0255	Data Structures Lab	Mandatory	0	0	2				50		50	100	1
8	BMCA0252	Database Systems Lab	Mandatory	0	0	2				50		50	100	1
9		Departmental Elective-I Lab	Departmental Elective	0	0	2				25		25	50	1
10	BMCA0257	Workplace Communication Competence II Lab	Mandatory	0	0	4				50		50	100	2
		*Massive Open Online Courses	*MOOCs											
		TOTAL											1200	23

#### \* List of MOOCs Based Recommended Courses for First year (Semester-II) MCA Students

S.No.	Subject Code	Course Name	University / Industry Partner Name	No of Hours	Credits
1	BMC0012	Data Structures and Algorithms using Python - Part 1	Infosys Wingspan (Infosys Springboard)	29h 27m	
2	BMC0047	Java Concepts	IIHT (Infosys Springboard)	7h 34m	

#### **Abbreviation Used:**

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# **List of Departmental Electives**

S. No.	Subject Code	Subject Name	Types of Subject
1	BMCA0211	Fundamentals of Digital Marketing and Analytics	Departmental Elective-I
2	BMCA0212	Fundamentals of Digital Marketing and Optimization	Departmental Elective-I
3	BMCA0213	CRM Administration	Departmental Elective-I
4	BMCA0214	Software Testing	Departmental Elective-I

# **Departmental Elective-I Lab**

S. No.	Subject Code	Subject Name	Types of Subject
1	BMCA0211P	Fundamentals of Digital Marketing and Analytics Lab	Departmental Elective Lab-I
2	BMCA0212P	Fundamentals of Digital Marketing and Optimization Lab	Departmental Elective Lab-I
3	BMCA0213P	CRM Administration Lab	Departmental Elective Lab-I
4	BMCA0214P	Software Testing Lab	Departmental Elective Lab-I



# NOIDA INSTITUTE OF ENGINEERING AND TECHNOLOGY GREATER NOIDA-201306

(An Autonomous Institute) School of Computer Science in Emerging Technologies

#### Subject Name: Discrete Mathematics

Applicable in Department: MCA

L-T-P [3-0-0]

Subject Code: BMCA0105

**Pre-requisite of Subject:** Basic Knowledge of Mathematics

**Course Objective**: To develop mathematical ability in understanding mathematical reasoning, ability to perform combinatorial analysis and knowledge about discrete structures, perform operations on discrete mathematics such as sets, functions and relations, Verify the correctness of an argument using symbolic logic and truth tables. Solve problems using counting techniques and combinatorics, to improve formal reasoning skills acquisition and mathematical knowledge

## **Course Outcomes (CO)**

Course	e outcome: After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO1	Develop mathematical ability in understanding mathematical reasoning, ability to perform combinatorial analysis and knowledge about discrete structures, perform operations on discrete mathematics such as sets, functions and relations, Verify the correctness of an argument using symbolic logic and truth tables. Solve problems using counting techniques and combinatorics, to improve formal reasoning skills acquisition and mathematical knowledge	
CO2	Apply mathematical arguments using logical connectives and quantifiers to check the validity of an argument through truth tables and propositional and predicate logic.	К3
CO3	Identify and prove properties of Algebraic Structures like Groups, Rings and Fields	К3

CO4										
CO5	Solve recurrer	nces and recursive functions				К4				
	Syllabus									
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping				
	Set Theory	Introduction, Size of sets and cardinals, Venn diagrams, Combination of sets, Multisets, Ordered pairs, Set identities and	Lectures, PPTs and Notes		Assignment based on set.	CO 1				
1	Relations & Functions	Definition, Operations on relations, Composite relations, Properties of relations, Equality of relations, Partial order relation and Recursive definition of relation	-	8L	Assignment based on relations	CO 1				
	Functions	Definition, Classification of functions, Operations on functions, recursively defined functions and Growth of Functions. Natural Numbers: Introduction, Piano's axioms, Mathematical Induction, Strong Induction and Induction with Nonzero Base cases	PPTs and		Assignment based on functions	CO 1				
	-	Introduction, Partial order sets, Combination of partial order sets, Hasse diagram, Introduction of lattices, Properties of lattices – Bounded, Complemented, Modular and Complete lattice			Assignment based on posets	CO 2				
II	Graphs	Definition and terminology, Representation of graphs, Multigraphs, Bipartite graphs, Planar graphs, Isomorphism and Homeomorphism of graphs, Euler and Hamiltonian paths, Graph coloring	PPTs and	- 10L	Assignment based on graphs	CO 2				
	Trees	Definition, Binary tree, Binary tree traversal (BFS and DFS), Binary search tree.	Lectures, PPTs and Interactive Panel		Assignment based on trees	CO 2				
111	Algebraic Structures	Introduction to algebraic Structures and properties. Types of algebraic structures: Semi group, Monoid, Group, Abelian group and Properties of group. Subgroup, Cyclic group, Cosets, Permutation and Symmetric groups.	PPTs and	8L	Assignment based on algebraic structures	CO 3				

	Rings and Fields	Definition and elementary properties of Rings and Fields.	Lectures, PPTs and Interactive Panel		Assignment based on rings and fields	CO 3		
IV	& Predicate	Propositions well-formed formula, Truth tables, Tautology, Contradiction, Algebra of propositions, Theory of Inference and Natural Deduction		8L	Assignment based on proposition	CO 4		
ĨV	Predicate Logic	Theory of predicates, First order predicate, Predicate formulas, quantifiers, Inference theory of predicate logic.	Lectures, PPTs and Notes	OL	Assignment based on predicate logic	CO 4		
v	Recurrence Relations and Generating Function	Introduction and properties of Generating Function, Growth of functions, Recurrences from algorithms, Simple Recurrence relation with constant coefficients and Linear recurrence relation without constant coefficients. Methods of solving recurrences Combinatorics: Introduction, Counting Techniques, Pigeon hole Principle, Pólya's Counting Theory.	Hands on	8L	Assignment based on Recurrence Relations	CO 5		
		Total		42L				
		Textbooks						
Sr No		Book Details						
1	1 "Discrete Mathematics and Its Applications", KennethH.Rosen,McGraw-Hill,2006							
2	"Discrete Mat	hematical Structures", ,B.Kolman , R.C.Busby,andS.C.Ross,PrenticeF	lall,2004					

	Links							
Unit No	Details							
Unit 1	https://www.youtube.com/watch?v=xlUFkMKSB3Y&list=PL0862D1A947252D20&index=1							
Unit 2	https://www.youtube.com/watch?v=DmCltf8ypks&list=PL0862D1A947252D20&index=3							
Unit 3	https://www.youtube.com/watch?v=kZ6UqFm8Inw&list=PL0862D1A947252D20&index=5							
Unit 4	https://www.youtube.com/watch?v=ruwZxR2YRpE&list=PL0862D1A947252D20&index=6							
Unit 5	https://www.youtube.com/watch?v=9AUCdsmBGmA&list=PL0862D1A947252D20&index=10							

Subject Name: Operating Systems

#### Subject Code: BMCA0103Z

**Pre-requisite of Subject:** Students are expected to be familiar with Computer Organization

Course Objective: Objective of this course is to provide an understanding of the basic structure and functions of an operating system and deliver the skills needed to develop Unix/Linux shell programs.

		Course Outcomes (CO)							
Course	ourse outcome: After completion of this course students will be able to:								
CO 1	<b>CO1</b> Describe operating system concepts, functions and design CPU Scheduling algorithms								
CO2	CO2 Analyse the various issues related to inter process communication like Synchronization and Deadlocks.								
CO3	CO3 Describe the concepts of Memory Management and Implement disk scheduling algorithms.								
CO4	Design and us	e Linux utilities to create and manage simple file processing operation	ons.			К5			
CO5	Implement sho	ell scripts to perform more complex tasks in shell programming envi	ronment.			К5			
		Syllabus							
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping			
1 Fundam ental	Fundamental s of Operating Systems	Operating System, Operating System characteristics, Functions of Operating Systems, Types of Operating System, Layered Structure, System call, Kernel, Multiprogramming and Multitasking, Overview of Windows OS, Unix/Linux OS	PPTs and	8L+4P	Experiment/ Program 26-29	CO 1			

L-T-P [3-1-0]

Applicable in Department: MCA

ng	Management	Control Block, Inter process communication	PPTS and Interactive Panel			
System	CPU Scheduling	CPU Scheduling Criteria, Pre-emptive and Non Pre-emptive Scheduling, Scheduling Algorithm: FCFS, SJF, SRTF, Round Robin, Priority Scheduling, Multilevel Queue Scheduling and Multilevel Feedback Queue Scheduling, Context Switching	PPTs and			
II Process es and		problem)	PPTs and Interactive Panel	XI +4P	Experiment/	CO 2
Deadloc k	Dead Locks	Banker's Algorithm.	Interactive Panel		Program 30-33	
	Memory Management	Background, Swapping, Contiguous and Non Contiguous memory allocation, Paging, Segmentation, Segmentation with paging. Virtual Memory: Background, Demand paging, Allocation of frames: First Fit, Best Fit, and Worst Fit, Page replacement algorithms (FCFS, Optimal, LRU), Belady's Anomaly, Thrashing	Lectures, PPTs and			
Memor y Manage ment	Disc Scheduling	FCFS, SSTF, SCAN, C-SCAN, LOOK and C-LOOK	Lectures, PPTs and Interactive Panel		Experiment/ Program 34-45	CO 3
	ivianagement	Concept and Organization, Access Methods, File System Implementation, Allocation Methods, Free Space Management, File System Security and Protection	Lectures, PPTs and Interactive Panel			
IV Linux Adminis tration	Linux administratio n		Lectures, PPTs and Interactive	$111 \pm 4P$	Experiment/ Program 1-7	CO 4

V Shell Progra mming and vi Editor	Shell editor, vi editor Models, Invoking vi editor, Configuring the viLectures, environment, The process - parent and child process, processPPTs and creation, process related commands, Branching control structures-Interactive if case etc. Loop control structures- while until for etc. JumpingPanel						
		Total		46L + 20P			
		Textbooks				<u> </u>	
Sr No		Book Details					
1	Abraham Silbo	erschatz, Peter Baer Galvin and Greg Gagne, "Operating System Con	cepts Essentia	als" 8th Edi <sup>.</sup>	tion, (2010)		
2	Andrew S. Tar	nenbaum, "Modern Operating Systems", Pearson Education, 4th Edit	ion, (2014)				
3	Jason Cannon	n, "Linux for Beginners: An Introduction to the Linux Operating Syster	m and Comm	and Line", (2	2014)		
4	Marks G. Sobell, "A practical guide to Linux: Commands, Editors and Shell Programming" Fourth Edition, (2017)						
Referenc	ce Books:						
		Reference Books					
Sr N	lo	Book Details					
1	"Operating Systems: Internals and Design Principles", William Stallings, 8th Edition, (2014)						

2	"Operating System: A Design-oriented Approach", Charles Patrick Crowley, 9th Edition, (2017)
3	"Operating Systems: A Modern Perspective", Gary J. Nutt, (1997)
4	"Design of the UNIX Operating Systems", Maurice J. Bach., 1st Edition, (2015)
5	"Understanding the Linux Kernel", Daniel Pierre Bovet, Marco, 1st Edition, (2000)
6	"Operating Systems Design and Implementation", AS Tanenbaum, AS Woodhull, 3rd Ed., Prentice Hall, (2006)
	Links
Sr No	
Sr No	Links Details
Sr No Unit 1	
	Details
Unit 1	Details         https://archive.nptel.ac.in/courses/106/105/106105214/
Unit 1 Unit 2	Details         https://archive.nptel.ac.in/courses/106/105/106105214/         https://www.youtube.com/watch?v= lxginTs2Yo

Subjec	t Name: Wo	rkplace Communication Competence 1			L-T-P	[3-0-0]
Subjec	t Code: BN	MCA0101NX		Applicabl	e in Departmen	t: MCA
Pre-rec	quisite of Sub	<b>ject:</b> Comprehension of basic English language				
Referen	ce) , To impart	To improve proficiency in the English language to the lower business communication skills, To motivate students to look etiquette, and life skills.		•	•	
		Course Outcomes	; (CO)			
Course	e outcome: Af	ter completion of this course students will be able to:				Bloom's Knowledge Level(KL)
CO 1	Identify key co	ncepts of life-skills.				КЗ
CO2	Develop effect	ive listening skills.				К3
CO3 Compose clear and concise statements on a variety of subjects.					К6	
CO4	Understand ar	nd analyse simple written texts.				K2, K4
CO5	Demonstrate o	clarity while writing.				КЗ
		Syllabus				1
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
1	Introduction to Communicati on	Module 1: Importance of communicating in English Module 2: Basics of workplace communication Module 3: Levels of communication Module 4: Barriers to effective communication	Interactive sessions, activities	6T+10P	Assignment 1	CO 1

II	Art of Listening	Module 1: Developing listening skills Module 2: Active and Passive listening Skills Module 3: Empathetic listening	Discussion, audio recordings and activity (TBL)Task Based Learning	6T+6P	Assignment 2	CO 2
111	Express	Module 1: Effective Speaking: A Key to Professional Success Module 2: Etiquette & Ethics Module 3: Non-Verbal Cues: Making Verbal delivery effective Module 4: Group Discussion – Dos and Don'ts	Activity and Discussion	6T+20P	Assignment 3	CO 3
IV	Reading with Cognitive Skills	Module 1: Levels of comprehension Module 2: Critical reading Module 3: Acquiring vocabulary & sentence structure from texts	Interactive sessions, activities	8T+4P	Assignment 4	CO 4
v	Harnessing Writing Skills	Module 1: Honing the writing skills Module 2: Workplace vocabulary Module 3: Pauses in written documents	Interactive sessions, activities	10T+8P	Assignment 5	CO 5
	<u> </u>	Total		36T+48P		
		Textbooks				
Sr No		Book Details				
1	"Technical Cor New Delhi	mmunication – Principles and Practices", by Meenakshi Raman & S	angeeta Sharm	na, 4th Editio	on, Oxford Univers	sity Press, 2023,
2	"ABC Workbool	k", NIET Publishing House, Meerut, 2023				

	Reference Books
Sr No	Book Details
1	"Cambridge English Business Benchmark (Pre-intermediate to Intermediate)", 2nd edition, Norman Whitby, Cambridge University Press, 2013, UK.
2	"Technical Communication: A Practical Guide", by William S. Pfeiffer and Kaye A. Adkins, Pearson, 2020, UK.
3	"The Essentials of Technical Communication", by Elizabeth Tebeaux and Sam Dragga, Oxford University Press, 2021, UK.
4	"Listening in the Language Classroom", by John Field, Cambridge University Press, 2021, UK.
5	"Speaking: Second Language Acquisition, from Theory to Practice", by William Littlewood, Cambridge University Press, 2022, UK.
6	"Second Language Writing in Transitional Spaces: Teaching and Learning Across Languages and Cultures", edited by Viniti Vaish and Guangwei Hu, Routledge, 2019, UK.
7	"The Writing Revolution: A Guide to Advancing Thinking Through Writing in All Subjects and Grades", by Judith C. Hochman and Natalie Wexler, Jossey-Bass, 2022, USA.
8	"The Cambridge Handbook of Corrective Feedback in Second Language Learning and Teaching", edited by Hossein Nassaji and Eva Kartchava, Cambridge University Press, 2021, UK
9	"IELTS 11: General Training with answers", Cambridge English, 2018

#### Subject Name: Computer System & Organization

#### Subject Code: BMCA0106

Applicable in Department: MCA

**Pre-requisite of Subject:** Basic Knowledge of Mathematics and Computer Science

**Course Objective**: The basic concepts and components of digital logic design, the different methods of data representation in computers, Combinational and Sequential circuits, the different micro operations and data transfer methods. Understand the design, functionality and taxonomy of CPU, Memory types, the I/O interface, I/O ports, modes of data transfer between CPU and I/O device, 8085 microprocessors

		Course Outcomes (CO)				
Course	outcome: At	ter completion of this course students will be able to:				Bloom's Knowledge Level(KL)
CO 1	Apply the con	cept of number systems, logic gates, Boolean algebra, Minimization	techniques			К1, К2, КЗ
CO2	CO2 Define the concept of combinational and sequential circuits					
CO3	Discuss the co	ncept of Register, the working of bus and memory transfer and ALU	J.			K1, K2
CO4	Describe the h	ierarchical memory system, cache memory and Input/output interf	ace and mod	es of data t	ransfer.	K1, K2
CO5	CO5 Discuss the 8085 microprocessor architecture, addressing modes, instruction cycle and formats.					K1, K2
		Syllabus				1
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
1	Introduction to Number System, Boolean Algebra	Digital Computers and Number System, Complements, Logic Gates, Boolean Algebra, Map Simplification upto five variables, Data types, Fixed point representation, Fixed Point Addition & Subtraction, floating point Representation, Booth's Multiplication, IEEE754 Floatingpoint standards.		8T+4P	Experiment 1,4	CO 1

			/SmartBoard			
	Combination al Circuits and	Combinational Circuits – Code Converter, Half Adder, Full Adder, Half Subtractor, Full Subtractor, MUX, DEMUX, Encoder and Decode Sequential Circuits – Latch and Flip Flop – S-R, D, J-K and T, Shift Registers	Chalk & Duster/ PPTs/ Lecture Notes /SmartBoard	8T+4P	Experiment 2-3, 5-7	CO 2
	Register Transfer and ALU Design	Register Transfer Language, Register Transfer, Bus and Memory Transfers, Common Bus System, Two Bus Organization, Three Bus Organization. Arithmetic & Logic unit design, RISC & CISC Architecture	Chalk & Duster/ PPTs/ Lecture Notes /SmartBoard	7T+4P	Assignment	CO 3
IV	Memory Managemen and	Memory Hierarchy, Main Memory (RAM and ROM chips), Associative memory,Cache Memory. I/O interface, I/O ports, Interrupts, Modes of data Transfer: Programmed I/O, Interrupt Initiated I/O, and Direct memory access (DMA)	Chalk & Duster/ PPTs/ Lecture Notes /SmartBoard	8T+4P	Assignment	CO 4
v	8085 Microprocess or	8085: Architecture, General register Organization, Stack Organization, pin diagram, Addressing modes, Instruction formats, instruction cycles and sub cycles (Fetch, decode, execute etc.), Instructions- Data Transfer, Arithmetic, Logical, Branch and Assembly language programming	Chalk & Duster/ PPTs/	9T+4P	Experiment 8-10	CO 5
		Total		40T + 20P		

	Textbooks
Sr No	Book Details
1	M Morris Mano and Rajib Mall, "Computer System Architecture", Pearson Education, 3 <sup>rd</sup> Edition, 2017
2	Vaibbhav Taraate , "Digital Design Techniques and Exercises: A Practice Book for Digital Logic Design Hardcover", Springer Verlag, Singapore 1 <sup>st</sup> edition, 2021
Referenc	e Books:
	Reference Books
Sr N	o Book Details
1	Andrews. Tanenbaum and Todd Austin, "Structured Computer Organization", Pearson Education, 6 <sup>th</sup> Edition, 2016
2	Dr. William Stallings, "Computer Organization and Architecture", Pearson Education, 11 <sup>th</sup> Edition, 2022
3	Ramesh Gaonkar, "Microprocessor Architecture, Programming and Applications with the 8085, Penram International Publishing, 6 <sup>th</sup> Edition, 2013
	Links
UNIT	https://www.youtube.com/watch?v=yKPD_UkbgXo https://www.youtube.com/watch?v=L9X7XXfHYdU&list=PLxCzCOWd7aiHMonh3G6QNKq53C6oNXGrX
Unit	2 https://www.youtube.com/watch?v=FavBgeTTmO0 https://www.youtube.com/watch?v=LTtuYeSmJ2g https://www.youtube.com/watch?v=ialu5SYmWVM

Unit 3	https://www.youtube.com/watch?v=vVDI2XZrgpM
Unit 4	https://www.youtube.com/watch?v=E82x-cug9YE
Unit 5	https://www.youtube.com/watch?v=p2vEXKrv_P4

#### Subject Name: Problem Solving Using Python

#### Subject Code: BMCA0154Z

Applicable in Department: MCA

**Pre-requisite of Subject:** Basic Knowledge of Computer Science and Mathematics

**Course Objective**: To enhance students' problem-solving skills by guiding them in writing efficient and functional Python code, implementing object-oriented programming (OOP) principles, and applying Python to practical, real-world applications.

		Course Outcomes (CO)				
Course	outcome: At	fter completion of this course students will be able to:				Bloom's Knowledge Level(KL)
CO 1	Equip with the	foundational skills in Python programming				K1, K2
CO 2	Provide with a	comprehensive grasp of advanced Python programming concepts.				K2, K3
CO 3	Provide with a	strong foundation in object-oriented programming in Python				K3, K4
CO 4	<b>CO 4</b> Provide with hands-on skills in managing sequences, data structures, exception handling, and file operations in Python.					K4, K5
CO 5	Create Python	applications with GUIs, data manipulation, and visualization skills.				K4, K5, K6
		Syllabus				
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
1	Basics of Python Programming	Introduction: A Brief History of Python, Applications areas of python, The Programming Cycle for Python. Elements of Python: keywords and identifiers, variables, data types and type conversion, Indexing and Slicing, operators in python, Operator precedence and associativity, expressions in	Lectures, PPTs and Lab	6L + 8P	Experiment/Progr am 1-83	CO 1

L-T-P [0-0-6]

		python. <b>Conditional Statements:</b> if statement, if-else statement, Nested-if statement and elif statements. <b>Loops:</b> Purpose and working of loops, while loop, for loop, else with loop statement, Nested Loops, break, continue and pass statement.				
II	Function and	<ul> <li>Introduction of Function, built in function, user defined function,</li> <li>Function arguments, passing functions to a function, recursion,</li> <li>Lambda functions, Namespaces.</li> <li>Functional Programming: higher order functions, Map, filter,</li> <li>Reduce. Closures and its</li> <li>characteristics, Decorators, decorating function with argument and</li> <li>iterator, Building custom iterator, generator and generator</li> <li>expression, Co-routines.</li> <li>Modules and Packages: Importing Modules, writing own modules,</li> <li>Standard library modules, Packages in Python.</li> </ul>	Lectures, PPTs and Lab	4L+ 10P	Experiment/Progr am 84-119	CO 2
	Object Oriented	<ul> <li>Object-oriented programming: User-defined classes, Object as an argument, Class variables and Instance variables, Constructor, Parameterized constructor,</li> <li>Encapsulation: Introduction, Data hiding, Instance methods, Class method, Static methods, property method, Magic Methods in python, Instances as Return Values.</li> <li>Inheritance: Introduction to inheritance, Types of inheritance, MRO and super (),</li> </ul>	Lectures, PPTs and Lab	4L + 10P	Experiment/Progr am 120-139	CO 3
		Abstraction: Abstract class, Abstract methods, Containership. Polymorphism: Polymorphism in operators, Polymorphism in built-in function, Duck Typing, Polymorphism in inheritance (method overriding), Method Overloading, Operator overloading (defining new behavior of operators).				
IV		<b>Python Basic Data Structures:</b> Sequence, Packing and Unpacking Sequences, Mutable Sequences, Strings, Basic operations of	Lectures, PPTs and	4L + 10P	Experiment/Progr am 140-221	CO 4

GUI	<b>Tkinter:</b> Introduction to GUI programming, Widgets: Frame, Label, Button, Entry, Radio button, Check button, Canvas, and Menu. Creating a GUI Application. <b>Libraries in Python-</b>				
Programming V and Libraries in Python	<ul> <li>Intro to NumPy: Basic Operation, Indexing, slicing and Iterating, multidimensional arrays, NumPy Data types, NumPy functions.</li> <li>Intro to Pandas: Series and Data Frames, Grouping, aggregation, Merge Data Frames, Generate summary tables, Group data into logical pieces, Manipulation of data, Reading and writing data on Files.</li> <li>Intro to Matplotlib: Scatter plot, Bar charts, histogram, Stack charts, Legend title Style, Figures and subplots, plotting function in pandas, Labelling and arranging figures, Save plots.</li> </ul>	Lectures, PPTs and Lab		Experiment/Progr am 222-296	CO 5
	Total	L	22L+48P		
	Textbooks				

2	Reema Thareja , "Python Programming using Problem solving approach", OXFORD Higher education (2017)
3	Kenneth A. Lambert, "Fundamentals of Python: First Programs", CENGAGE Learning, (2012)
Referen	ce Books:
	Reference Books
Sr I	No Book Details
1	John V Guttag, "Introduction to Computation and Programming Using Python", Revised and expanded Edition, MIT Press , (2013)
2	Charles Dierbach, "Introduction to Computer Science using Python: A Computational Problem Solving Focus". Wiley India Edition, (2013).
3	Allen B. Downey, "Think Python: How to Think Like a Computer Scientist", 2nd edition, Updated for Python 3, Shroff/OʻReilly Publishers,2016).
4	Robert Sedgewick, Kevin Wayne, Robert Dondero: "Introduction to Programming in Python: An Inter-disciplinary Approach," Pearson IndiaEducation Services Pvt. Ltd.,(2016).
5	Guido van Rossum and Fred L. Drake Jr, "An Introduction to Python :Revised and updated for Python 3.2", Network Theory Ltd., (2011).

Subjec	: Problem Solving Using Python Lab	L-T-P [0-0-6]
	<b>Objective:</b> To enhance students' problem-solving skills by guiding them in writing efficient and functional Penting object-oriented programming (OOP) principles, and applying Python to practical, real-world applications	
	Course Outcomes (CO)	
Course	outcome: After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO 1	Write simple python programs and will make use of decision making and loop constructs	КЗ
CO 2	Explain user defined functions and modules in python	К5
CO 3	Implement OOPS concepts in Python	К3
CO 4	Implement python data structures–lists, tuples, set, dictionaries and will be able to perform file handling	K2
CO 5	Apply programming concepts to solve real world problem.	К5
	Lab Experiments	
Sr N	Program Title	CO Mapping
1	Python Program to Print Statement	CO 1
2	Swap two variables without using a temporary variable.	CO 1
3	Check if a given number is even or odd.	CO 1

4	Find the largest of three numbers.	CO 1
5	Convert a string to an integer.	CO 1
6	Convert an integer to a string.	CO 1
7	WAP to demonstrate implicit and explicit type conversion.	CO 1
8	Convert Revenue to Currency Format	CO 1
9	Write a program to Calculate Sum of 5 Subjects and Find Percentage (Max Mark in each subject is 100).	CO 1
10	Write a program to find gross salary.	CO 1
11	Write a program to Calculate Area of Rectangle, Square, Scalene Triangle and Right-angle Triangle	CO 1
12	Write a program to find the perimeter of a circle, rectangle and triangle.	CO 1
13	Write a program to Compute Simple Interest.	CO 1
14	Write a program to swap the values of two variables with and without using third variable.	CO 1
15	Write a program to perform arithmetic operations on a = 8, b = 3.	CO 1
16	Write a program to apply relational operations on a=8, b=3.	CO 1
17	Write a program to apply assignment operations on a=8, b=3.	CO 1
18	Write a program to apply logical operations on a=8, b=3.	CO 1
19	Write a program to apply bitwise operations on a=8, b=3.	CO 1
20	Write a program to apply identity operators.	CO 1
21	Write a program to Swap the Contents of two Numbers using Bitwise XOR Operation	CO 1

22	WAP to find the absolute value of the given number.	CO 1
23	Write a program to Add two Complex Numbers.	CO 1
24	Write a Program to find roots of a quadratic expression.	CO 1
25	Program to calculate the average of a list of numbers using the division operator.	CO 1
26	Program to compare two numbers and determine if they are equal.	CO 1
27	Program to compare two numbers and determine whether they are greater than or less than .	CO 1
28	Program to check if a given string is equal to a specific value.	CO 1
29	Program to calculate compound interest using compound assignment operators.	CO 1
30	Program to check if a given number is odd or even using bitwise operators.	CO 1
31	Write a program to Accept two Integers and Check if they are Equal.	CO 1
32	Write a program to Check if a given Integer is Positive or Negative and Odd or Even.	CO 1
33	Write a program to Check if a given Integer is Divisible by 7 or not.	CO 1
34	Write a program to find the greatest of three numbers using else if ladder.	CO 1
35	Write a program to find the greatest of three numbers using Nested if.	CO 1
36	Write a program to convert an Upper-case character into lower case and vice-versa.	CO 1
37	Write a program to check weather an entered year is leap year or not.	CO 1
38	Write a Program to check whether an alphabet entered by the user is a vowel or a constant.	CO 1
39	Write a program to print day according to the day number entered by the user.	CO 1

40	Write a program to print color name, if user enters the first letter of the color name.	CO 1
41	Write a program to Simulate Arithmetic Calculator.	CO 1
42	Write a menu driven program for calculating area of different geometrical figures such as circle, square, rectangle, and triangle.	CO 1
43	WAP that accepts the marks of 5 subjects and finds the percentage marks obtained by the student. It also prints grades according to the following criteria: Between 90-100% Print 'A', 80-90% Print 'B', 60-80% Print 'C', 50-60% Print 'D', 40-50% Print 'E', Below 40% Print 'F'.	CO 1
44	WAP to enter a character and then determine whether it is a vowel, consonants, or a digit.	CO 1
45	Write a program to display all even numbers from 1 to 20	CO 1
46	Write a program to print all the Numbers Divisible by 7 from 1 to 100.	CO 1
47	Write a program to print table of any number.	CO 1
48	Write a program to Find the Sum of first 50 Natural Numbers using for Loop.	CO 1
49	Write a program to calculate factorial of a given number using for loop and also using while loop.	CO 1
50	Write a program to count the sum of digits in the entered number.	CO 1
51	Write a program to find the reverse of a given number.	CO 1
52	Write a program to Check whether a given Number is Perfect Number.	CO 1
53	Write a program to Print Armstrong Number from 1 to 1000.	CO 1
54	Write a program to Compute the Value of X <sup>n</sup> .	CO 1

55	Write a program to Calculate the value of <sup>n</sup> Cr.	CO 1
56	Write a program to generate the Fibonacci Series.	CO 1
57	Write a program to check whether a given Number is Palindrome or Not.	CO 1
58	Write a program to Check whether a given Number is an Armstrong Number.	CO 1
59	Write a program to print all prime numbers from 1- 500.	CO 1
60	Write a program to find the Sum of all prime numbers from 1-1000.	CO 1
	Write a program to display the following pattern:	1
61	* * * * * * * * * * * * * * * * *	CO 1
62	Write a program to display the following pattern:  *  *  *  ***  ***  ****  ****	CO 1
63	Write a program to display the following pattern: 1 1 2 1 2 3	CO 1

	1234	
	12345	
	Write a program to display the following pattern:	
64	B B C C C D D D D E E E E E	CO 1
	Write a program to display the following pattern:	
65	* * * * * * * * * * *	CO 1
66	Write a program to display the following pattern: 12345 1234 123 123 12 1	CO 1
67	Write a program to display the following pattern: * * *** *** **** *******************	CO 1
68	Write a program to display the following pattern:	CO 1

	* * * * * *	
	* * * *	
	* * *	
	*	
	Write a program to display the following pattern (Pascal Triangle):	
69	1 1 1	CO 1
	1 2 1 1 3 3 1 1 4 6 4 1	
	1 5 10 10 5 1	
	Write a program to display the following pattern:	
70	1 23	CO 1
	4 5 6 7 8 9 10	
	Write a program to display the following pattern:	
71	A B C D E F	CO 1
	GHIJ KLMNO	
72	Write a program to Find the Sum of A.P Series.	CO 1
73	Write a program to Find the Sum of G.P Series.	CO 1
74	Write a program to Find the Sum of H.P Series.	CO 1
75	Write a program to print the following sequence of integers. 1, 2, 4, 8, 16, 32	CO 1

76	Write a program to find the Sum of following Series:	CO 1
	(1*1) + (2*2) + (3*3) + (4*4) + (5*5) + + (n*n)	
77	Write a program to find out L.C.M. of two numbers.	CO 1
78	Write a program to find out H.C.F. of two numbers.	CO 1
79	Python Program to Accept Three Digits and Print all Possible Combinations from the Digits.	CO 1
80	Python Program to Print Odd Numbers within a Given Range.	CO 1
81	Python Program to Find the Smallest Divisor of an Integer.	CO 1
82	Python Program to Count the Number of Digits in a Number	CO 1
83	Python program to find GCD between two given integer numbers.	CO 1
84	Write a Python function to find the Max of three numbers.	CO 2
05	Write a Python function to sum all the numbers in a list.	
85	Sample List : (8, 2, 3, 0, 7) Expected Output : 20	CO 2
90	Write a Python program to reverse a string. Sample String : "1234abcd"	60.3
86	Expected Output : "dcba4321"	CO 2
87	Write a Python function to check whether a number falls in a given range.	CO 2
	Write a Python function that accepts a string and calculate the number of upper-case letters and lower-case	
	letters.	
88	Sample String: 'The quick Brow Fox' Expected Output :	CO 2
	No. of Upper case characters : 3 No. of Lower case Characters : 1	
89	Write a Python function that takes a number as a parameter and check the number is prime or not.	CO 2

90	Write a Python function that checks whether a passed string is palindrome or not.	CO 2
91	Python function to convert height (in feet and inches) to centimeters	CO 2
92	Python function to Convert Celsius to Fahrenheit.	CO 2
93	Implement a function to check if two strings are anagrams of each other.	CO 2
94	Python function to display all the Armstrong number from 1 to n.	CO 2
95	Write a program using recursion to compute factorial of a given number.	CO 2
96	Write a program to print Fibonacci Series using recursion.	CO 2
97	Write a program to calculate sum of numbers 1 to N using recursion.	CO 2
98	Write a program to Find Sum of Digits of the Number using Recursive Function.	CO 2
99	Write a program to print Tower of Hanoi using recursion.	CO 2
100	Python Program to Determine How Many Times a Given Letter Occurs in a String Recursively	CO 2
101	Python Program to Find the Binary Equivalent of a Number Recursively	CO 2
102	WAP to compute the sum of all the elements of the list using reduce() function.	CO 2
103	Write a program to create a module and import the module in another python program.	CO 2
104	Write a program program to import all objects from a modules, specific objects from module and provide custom import name to the imported object from the module.	CO 2
105	Create a python package having atleast two modules in it.	CO 2
106	Create a python package having atleast one subpackage in it.	CO 2
107	WAP to Show the concept of inner function.	CO 2

108	WAP to create closure.	CO 2
109	WAP to create a decorator which will convert a string into upper case string.	CO 2
110	WAP to show the concept of nested decorator.	CO 2
111	WAP to calculate sum of 1,2,3,4,5 using reduce function.	CO 2
112	WAP to generate numbers from 1 to 10 using generator.	CO 2
113	WAP to decide number is even or odd using generator.	CO 2
114	WAP to generate square of 1,2,3,4,5,6,7,8,9,10 using generator.	CO 2
115	WAP to generate square of even number upto 10 using generator and save in list.	CO 2
116	WAP to make a co-routine which will print all name with prefix Dear.	CO 2
117	WAP to close a co-routine.	CO 2
118	WAP to iterate tuple using iter() and next() method.	CO 2
119	WAP to iterate a string using iter and next method.	CO 2
120	Write a program illustrating class definition and accessing class members.	CO 3
121	Write a program to implement default constructor, parameterized constructor, and destructor.	CO 3
122	Create a Python class named Rectangle constructed by a length and width. a. Create a method called area which will compute the area of a rectangle.	CO 3
123	Create a class called Numbers, which has a single class attribute called MULTIPLIER, and a constructor which takes the parameters x and y (these should all be numbers). a.Write an instance method called add which returns the sum of the attributes x and y. b.Write a class method called multiply, which takes a single number parameter a and returns the product of a	CO 3

	and MULTIPLIER.	
	Create a class named as Student to store the name and marks in three subjects. Use List to store the marks.	
124	a. Write an instance method called compute to compute total marks and average marks of a student.	CO 3
	b.Write a method called display to display student information.	
	Write a program that has a class called Fraction with attributes numerator and denominator.	
125	a. Write a method called getdata to enter the values of the attributes.	CO 3
	b. Write a method show to print the fraction in simplified form.	
	Write a program that has a class Numbers with a list as an instance variable.	
126	Write a method called insert_element that takes values from user.	CO 3
	Write a class method called find_max to find and print largest value in the list.	
127	Create a class called Complex. Write a menu driven program to read, display, add and subtract two complex numbers	CO 3
127	by creating corresponding instance methods.	05
	Write a program that has a class Point with attributes x and y.	
128	a. Write a method called midpoint that returns a midpoint of a line joining two points.	CO 3
	b.Write a method called length that returns the length of a line joining two points.	
129	Write a Python program to create a class called "Rectangle" with attributes length and width.	CO 3
125	Include methods to calculate the perimeter and area of the rectangle.	03
130	Implement a Python class called "BankAccount" with attributes account number, account holder name, and balance.	CO 3
130	Include methods to deposit and withdraw money from the account.	
101	Write a Python program to create a class called "Student" with attributes roll number, name, and marks in three	<b>CO 3</b>
131	subjects. Include a method to calculate the average marks of the student.	CO 3

132	Implement a Python class called "Car" with attributes make, model, and year. Include methods to start the car, stop	CO 3
152	the car, and display its details.	
133	Write a program to illustrate the use of following built-in methods: a. hasattr(obj,attr) b. getattr(object, attribute_name [, default]) c. setattr(object, name, value) d. delattr(class_name, name)	CO 3
134	Write a program to create class Employee. Display the personal information and salary details of 5 employees using single inheritance.	
135		
	the details of the employee working under a particular Manager and Team Leader.	
136	Write a program that has a class Point. Define another class Location which has two objects (Location and destination) of class Point. Also, define a function in Location that prints the reflection on the y-axis.	
137	Write a program to overload + operator to multiply to fraction object of fraction class which contain two instance variable numerator and denominator. Also, define the instance method simplify() to simplify the fraction objects.	CO 3
138	Write a program to compare two-person object based on their age by overloading > operator.	CO 3
139	Write a program to overload in operator.	CO 3
140	Python program to check whether the string is Symmetrical or Palindrome	CO 4
141	Ways to remove i'th character from string in Python	CO 4
142	Python program to Check if a Substring is Present in a Given String	CO 4

143	Python program to print even length words in a string	CO 4
144	Python program to accept the strings which contains all vowels	CO 4
145	Remove all duplicates from a given string in Python	CO 4
146	Python Program to Form a New String where the First Character and the Last Character have been Exchanged	CO 4
147	Python Program to Count the Number of Vowels in a String	CO 4
148	Python Program to Take in a String and Replace Every Blank Space with Hyphen	CO 4
149	Python Program to Calculate the Length of a String Without Using a Library Function	CO 4
150	Python Program to Remove the Characters of Odd Index Values in a String	CO 4
151	Python Program to Calculate the Number of Words and the Number of Characters Present in a String	CO 4
152	Python Program to Take in Two Strings and Display the Larger String without Using Built-in Functions	CO 4
153	Python Program to Check if a String is a Pangram or Not (A pangram is a sentence that uses all 26 letters of the English alphabet at least once. like" The quick brown fox jumps over the lazy dog")	CO 4
154	Python Program to Accept a Hyphen Separated Sequence of Words as Input and Print the Words in a Hyphen- Separated Sequence after Sorting them Alphabetically-	CO 4
155	Python Program to Form a New String Made of the First 2 and Last 2 characters From a Given String	CO 4
156	Python Program to Count the Occurrences of Each character in a Given String Sentence	CO 4
157	Python Program to Check if a Substring is Present in a Given String	CO 4
158	Python Program to Find the Most Repeated Word in a String.	CO 4

	Write a python program to check the validity of a password given by the user. The password should satisy the	
	following criteria:	
	i) Contain atleast 1 letter between a and z.	
159	<ul><li>ii) Contain atleast 1 number between 0 and 9.</li><li>iii) Contain atleast 1 letter between A and Z.</li></ul>	CO 4
	iv) Contain atleast 1 character from \$,#,@.	
	v) Maximum length of password 6. Maximum length of password:12.	
160	Write a python program to validate mobile number.	CO 4
161	Program to interchange first and last elements in a list	CO 4
162	WAP to find min, max and average of elements of a list having numeric data	CO 4
163	Program to check if element exists in list	CO4
164	Program for Reversing a List	CO 4
165	Program to Multiply all numbers in the list	CO 4
166	Program to find smallest and largest number in a list	CO4
167	Program to find second largest number in a list	CO 4
168	Program to print all even numbers in a range	CO 4
169	Program to print all negative numbers in a range	CO4
170	Program to Remove multiple elements from a list in Python	CO 4
171	Program to Cloning or Copying a list	CO 4

172	Program to Count occurrences of an element in a list	CO 4
173	Program to find Cumulative sum of a list	CO 4
174	Program to Break a list into chunks of size N in Python	CO 4
175	Python Program to transpose of Matrix.	CO 4
176	Python Program to Add and Multiply Two Matrices.	CO 4
177	Program to get K <sup>th</sup> Column of Matrix	CO 4
178	WAP to print all even numbers of a list using list comprehension.	CO 4
179	WAP that prompts user to enter an alphabet and then print all the words that starts with that alphabet from the list of words.	CO 4
180	Write a program to calculate square of numbers upto n using list comprehension.	CO 4
181	Python program to Find the size of a Tuple	CO4
182	Python – Maximum and Minimum K <sup>th</sup> elements in Tuple	CO 4
183	Create a list of tuples from given list having number and its cube in each tuple	CO 4
184	Python – Flatten tuple of List to tuple	CO4
185	Python Program to Count the Number of Vowels Present in a String using Sets	CO 4
186	Python Program to Check Common Letters in Two Input Strings	CO 4
187	Python Program that Displays which Letters are in the First String but not in the Second	CO4
188	Python Program to Add a Key-Value Pair to the Dictionary	CO 4
189	Python Program to Concatenate Two Dictionaries into One.	CO 4

190	Python Program to Check if a Given Key Exists in a Dictionary or Not	CO 4
191	Python Program to Generate a Dictionary that Contains Numbers (between 1 and n) in the Form (x,x*x).	CO 4
192	Python program to create an instance of an Ordered dict using a given dictionary. Sort the dictionary during the creation and print the members of the dictionary in reverse order.	CO 4
193	Python Program to Sum All the Items in a Dictionary	CO 4
194	WAP to create dictionary which has characters of given string as keys and frequency of characters as values.	CO4
195	Python Program to Map Two Lists into a Dictionary	CO 4
196	Write a program Filtering even numbers from a list using tuple comprehension	CO 4
197	Creating a list of tuples from two lists using comprehension function	CO4
198	Extracting the first character from each word in a list of strings	CO 4
199	Swapping keys and values in a dictionary	CO 4
200	Filtering even numbers from a dictionary:	CO4
201	Write a Program to calculate square of number using dictonary comprehension	CO 4
202	Python program to read file word by word	CO 4
203	Python program to read character by character from a file	CO 4
204	Python – Get number of characters, words, spaces and lines in a file	CO 4
205	Program to Find 'n' Character Words in a Text File	CO 4
206	Python Program to obtain the line number in which given word is present	CO 4
207	Count number of lines in a text file in Python	CO4

208	Python Program to remove lines starting with any prefix	CO 4
209	Python Program to Eliminate repeated lines from a file	CO 4
210	Python Program to read List of Dictionaries from File	CO4
211	Python – Append content of one text file to another	CO 4
212	Python program to copy odd lines of one file to other	CO 4
213	Python Program to merge two files into a third file	CO4
214	Python program to Reverse a single line of a text file	CO 4
215	Python program to reverse the content of a file and store it in another file	CO 4
216	Python Program to handle divide by zero exception.	CO 4
217	WAP to handle multiple exception.	CO 4
218	Python program to combine each line from first file with the corresponding line in second file.	CO 4
219	Write a program to copy the contents of one file to another.	CO 4
220	Write a program to print First 5 line in a file	CO4
221	a) Write a program to catch the following exception:	
	i) Value error	
	ii) Index error	
	iii) Name error	CO 4
	iv) Type error	
	v) Divide zero error	
	b) Write a program to create user defined exceptions.	

	c) Write a program to understand the use of else and finally block with try block.	
	<b>d)</b> Write a python program that uses raise and exception class to throw an exception.	
222	Hello World: Display a simple "Hello, World!" message box.	CO 5
223	Button: Create a button that displays a message when clicked.	CO5
224	Entry: Create a text entry field and display the entered text.	CO 5
225	Check button: Create a checkbox and display the selected options	CO 5
226	Radio button: Create radio buttons and display the selected option.	CO5
227	List box: Create a list box and display the selected items.	CO 5
228	Text: Create a text area and display the entered text.	CO 5
229	Menu: Create a menu with different options.	CO 5
230	Message: Display a message in a dialog box.	CO 5
231	Progress bar: Create a progress bar that updates over time python	CO5
232	Scale: Create a scale widget and display the selected value.	CO 5
233	Spin box: Create a spin box and display the selected value.	CO 5
234	Canvas: Create a canvas and draw shapes on it.	CO5
235	Label Frame: Create a labeled frame with widgets inside.	CO 5
236	Scrollbar: Add a scrollbar to a widget like a text area or list box	CO 5
237	Frame: Create a frame and place widgets inside it.	CO 5
238	Tree view: Create a tree view widget to display hierarchical data	CO 5

239	Notebook: Create a notebook widget with tabs.	CO5
240	File Dialog: Open a file dialog to select a file.	CO 5
241	Color Dialog: Open a color dialog to select a color.	CO 5
242	Button Counter: Create a button that increments a counter when clicked.	CO5
243	Checkbox List: Display a list of checkboxes and show selected options.	CO 5
244	Dropdown Menu: Create a dropdown menu with multiple options.	CO 5
245	Slider Value Display: Display the current value of a slider widget.	CO 5
246	Text Input and Button: Take user input in a text box and display it when a button is clicked.	CO 5
247	Radio Buttons: Present a set of options as radio buttons and display the selected option.	CO5
248	Progress Bar: Show the progress of a task using a progress bar widget.	CO 5
249	Password Input: Create a password input field that hides the entered characters.	CO 5
250	File Uploader: Enable users to upload files and display the selected file name.	CO5
251	Creating Arrays: Create NumPy arrays using various methods like np.array(), np.zeros(), np.ones(), np.arange(), etc.	CO 5
252	Array Shape and Size: Get the shape and size of a NumPy array using the shape and size attributes.	CO 5
253	Array Indexing: Access and modify individual elements of a NumPy array using indexing	CO 5
254	Array Slicing: Extract a subset of elements from a NumPy array using slicing.	CO 5
255	Array Reshaping: Change the shape of a NumPy array using the reshape() function.	CO5
256	Array Arithmetic: Perform basic arithmetic operations (addition, subtraction, multiplication, division) on NumPy arrays.	CO 5

257	Array Broadcasting: Perform element-wise operations on arrays with different shapes using broadcasting rules.	CO 5
258	Array Aggregation: Calculate aggregate values on arrays, such as sum(), min(), max(), mean(), etc. using NumPy	CO5
259	Array Transposition: Transpose a NumPy array using the transpose() function.	CO 5
260	Write a program that demonstrates advanced array indexing techniques, such as indexing with boolean arrays or using fancy indexing to select specific elements or subsets of an array.	CO 5
261	Array Sorting: Sort the elements of a NumPy array using the sort() function.	CO 5
262	Array Filtering: Filter elements in a NumPy array based on a condition using boolean indexing.	CO 5
263	Array Statistics: Calculate statistical measures like mean, median, standard deviation using functions like np.mean(), np.median(), np.std().	CO5
264	Array Randomization: Generate random numbers or arrays using functions from the np.random module.	CO 5
265	Array Dot Product: Compute the dot product of two NumPy arrays using the dot() function.	CO 5
266	Array File I/O: Save and load NumPy arrays from files using functions like np.save() and np.load().	CO5
267	Read and Load a CSV File into a Pandas DataFrame using pandas.read_csv.	CO 5
268	Access and Display the First N Rows of a DataFrame using DataFrame.head(N).	CO 5
269	Access and Display the Last N Rows of a DataFrame using DataFrame.tail(N).	CO 5
270	Retrieve Basic Information about a DataFrame using DataFrame.info.	CO 5
271	Perform Descriptive Statistics on a DataFrame using DataFrame.describe.	CO5
272	Filter Rows of a DataFrame based on a Condition using Boolean Indexing.	CO 5
273	Rename Columns in a DataFrame using DataFrame.rename.	CO 5

274	Group Data in a DataFrame using DataFrame.groupby.	CO5
275	Perform Aggregation on Grouped Data using GroupBy.agg.	CO 5
276	Sort a DataFrame by One or Multiple Columns using DataFrame.sort_values.	CO 5
277	Perform Basic Arithmetic Operations on Columns of a DataFrame.	CO 5
278	Apply a Function to Each Element or Column of a DataFrame using DataFrame.apply or DataFrame.applymap.	CO 5
279	Reshape Data using Pivot Tables using DataFrame.pivot_table.	CO5
280	Perform Data Visualization using pandas.plotting or matplotlib.pyplot.	CO 5
281	Save a DataFrame to a CSV File using DataFrame.to_csv.	CO 5
282	Create a Simple Line Plot using matplotlib.pyplot.plot.	CO5
283	Create a Scatter Plot using matplotlib.pyplot.scatter.	CO 5
284	Create a Bar Chart using matplotlib.pyplot.bar.	CO 5
285	Create a Histogram using matplotlib.pyplot.hist.	CO 5
286	Create a Pie Chart using matplotlib.pyplot.pie.	CO 5
287	Create a Box Plot using matplotlib.pyplot.boxplot.	CO5
288	Create a Heatmap using matplotlib.pyplot.imshow.	CO 5
289	Customize Plot Labels and Titles using matplotlib.pyplot.xlabel, matplotlib.pyplot.ylabel, and matplotlib.pyplot.title.	CO 5
290	Customize Plot Colors, Line Styles, and Marker Styles using matplotlib.pyplot.plot parameters.	CO 5
291	Add Gridlines to a Plot using matplotlib.pyplot.grid.	CO 5

292	Add Legends to a Plot using matplotlib.pyplot.legend.	CO5	
293	Create Subplots using matplotlib.pyplot.subplots.	CO 5	
294	Save a Plot as an Image File using matplotlib.pyplot.savefig.	CO 5	
295	Create 3D Plots using mpl_toolkits.mplot3d module.	CO 5	
296	Create Error Bars on a Plot using matplotlib.pyplot.errorbar.	CO 5	
	Required Software and Tools		
1. Jupyter Notebook			
2. Ar	2. Anaconda		
3. Nu	3. NumPy		

## Subject Name: Personality Development and Professional Skills

#### Subject Code: BMCA0155

Applicable in Department: MCA

**Pre-requisite of Subject:** Basic understanding and foundational knowledge of general communication skills

**Course Objective:** The primary objective of this course is to equip students with the essential personal and professional skills required to excel in the modern workplace

# Course Outcomes (CO) Course outcome: After completion of this course students will be able to:

		Level(KL)
CO 1	Develop self-awareness, set personal goals, and manage time and stress effectively	K1, K2
CO2	Communicate effectively, work well in teams, and practice professional etiquette in various settings.	K3, K4
CO3	Enhance quantitative, logical, and verbal reasoning skills for effective problem-solving and decision-making	К3,К4
CO4	Create impactful resumes, perform confidently in interviews and group discussions, and develop critical soft skills	К6
CO5	Apply project management principles, understand financial literacy, and demonstrate ethical behavior and digital professionalism	К3

### Syllabus

Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
1	Foundations of Personal Development	Self-Awareness and Self-ImprovementSelf-Assessment Tools:Myers-Briggs Type Indicator (MBTI),StrengthsFinder.Goal Setting: SMART Goals, Personal Development Plans.Time Management:Prioritization, Scheduling, AvoidingProcrastination.Stress Management:Techniques for Managing Stress,Mindfulness, and Relaxation Exercises.Management:Stress	Lectures, PPTs and Notes	8L		CO 1

Bloom's Knowledge

		Communication Skills Verbal Communication: Public Speaking, Group Discussions, Debating. Non-Verbal Communication: Body Language, Eye Contact, Gestures. Listening Skills: Active Listening, Feedback Techniques. Presentation Skills: Creating Effective Presentations, Using Visual Aids, Storytelling			
11	Interpersonal and Professional Skills	<ul> <li>Interpersonal Skills, Teamwork: Role of a Team Player, Group Dynamics, Conflict Resolution,</li> <li>Leadership Skills: Leadership Styles, Motivating Team Members, Decision Making.</li> <li>Networking Skills: Building Professional Relationships, Networking Strategies, Use of Social Media,</li> <li>Professional Etiquette, Corporate Etiquette: Professional, Behavior, Office Etiquette, Business Meetings.</li> <li>Email Etiquette: Professional Email Writing, Common Mistakes to Avoid.</li> <li>Telephone Etiquette: Handling Professional Calls, Voicemail Etiquette. Dining Etiquette: Business Dining Rules, Table Manners.</li> </ul>	PPTs and Notes	8L	CO 2
	Aptitude and Logical Reasoning	Aptitude Skills, Quantitative Aptitude: Basic Mathematics, Data Interpretation. Logical Reasoning: Analytical Puzzles, Logical Deductions. Verbal Ability: Grammar, Vocabulary, Reading Comprehension		8L	CO 3
IV	Career Readiness and Interview Preparation	<ul> <li>Interview Preparation, Resume Writing: Crafting an Effective Resume, Cover Letter Writing.</li> <li>Mock Interviews: HR Round, Technical Round, Stress Interviews.</li> <li>Group Discussions: Techniques to Excel, Common Topics, Role of a Moderator,</li> <li>Personal Interview Tips: Dressing for Success, Answering Common Questions, Handling Unexpected Questions, Soft Skills Development, Creativity and Innovation: Brainstorming Techniques, Creative Problem Solving.</li> <li>Emotional Intelligence: Understanding Emotions, Empathy, Handling Relationships.</li> <li>Adaptability and Flexibility: Coping with Change, Learning Agility.</li> <li>Critical Thinking: Evaluating Information, Problem-Solving Strategie</li> </ul>	Hands on	8L	CO 4

v	Practical Workplace Skills and Ethics	<ul> <li>Digital Literacy and Online Presence, Professional Use of Social Media: LinkedIn Profile Optimization, Building an Online Portfolio.</li> <li>Cyber Etiquette: Safe Online Practices, Digital Footprint Management. Blogging and Content Creation: Writing for the Web, Creating Engaging Content,</li> <li>Workplace Skills, Project Management: Basics of Project Management, Tools like MS Project, Agile Methodology.</li> <li>Time and Task Management Tools: Using Tools like Trello, Asana, and Calendar Apps.</li> <li>Financial Literacy: Basic Financial Planning, Understanding Salaries, Taxes,</li> <li>Ethics and Values, Workplace Ethics: Integrity, Accountability, Professional Conduct.</li> <li>Diversity and Inclusion: Understanding Diversity, Promoting Inclusivity, Corporate Social Responsibility (CSR): Understanding CSR, Participating in CSR Activities</li> </ul>	Hands on	8L		CO 5	
	Total 40L						
		Textbooks					
Sr No		Book Details					
1	Stephen R. Co	ovey, "The 7 Habits of Highly Effective People", SIMON & SCHUSTER,	2020				
2	Dr. R.S. Aggar	wal "A Modern Approach to Verbal & Non-Verbal Reasoning", S. Cha	and, 2022				
	Links						
Sr. N	No	Details					
1	1 <u>https://www.youtube.com/watch?v=sO8eGL6SFsA&amp;pp=ygUoU29mdHdhcmUgVGVzdGluZyBhbmQgQXBwbGljYXRpb25zIGNvdXJzZQ%</u> 3D%3D						

2	https://www.youtube.com/watch?v=sbW4RThXNL8&pp=ygUoU29mdHdhcmUgVGVzdGluZyBhbmQgQXBwbGljYXRpb25zIGNvdXJzZQ %3D%3D
3	https://www.youtube.com/watch?v=xOB5ftSEv0c&list=PLrpK1inhO61VDiW_RBhkizmTYyUE0eoAF&pp=iAQB
4	https://youtu.be/zEgVjx85IWs

# Operating Systems Lab BMCA0153

	· · -	
	Lab Experiments	
	<b>Objective:</b> This course gives an ability to students to construct codes for OS API and basics of OS mechanism I experience with usage of the Linux OS and basics of Shell Programming.	ns and Hands-on and
	Course Outcomes (CO)	
Course	e outcome: After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO 1	Implement Linux commands to understand the concept of virtualization	К4
CO 2	Solve the real-world problems using shell programming and shell scripting.	К5
CO 3	Analyze process management and simulate CPU Scheduling Algorithms like FCFS, Round Robin, SJF, and Priori	ty. <b>K5</b>
CO 4	Implement Process Synchronization and analyze deadlock handling techniques.	К5
CO 5	Simulate the continuous and non-continuous memory allocation concepts and analyze disk scheduling algorit	hms. K5
	List of Practicals	
Sr N	Program Title	СО
51 14		Mapping
	File Manipulation Commands: cat command, cp command, ls command, rm command, mv command, mkc	dir
1	command, rmdir command, find command, grep command, wc command, sort command, more command	l, head CO 1
	command and tail command	

2	Status Alter Commands: chgrp command, chown command & chmod command	CO 1
3	Compile Commands: cc command	CO 1
4	Process Commands: ps command, kill command	CO 1
5	Miscellaneous Commands: Echo command, cal command, date command, whoami command, expr command & test command	CO 1
6	Filter Commands: cut command, paste command, head command & tr command	CO 1
7	Write a program to create a child process and print the process ids of parent and child process	CO 2
8	Write a Shell program to check the given number is even or odd.	CO 2
9	Write a Shell program to find the factorial of a number	CO 2
10	Write a Shell program to swap the two integers.	CO 2
11	Write a shell script to calculate the gross salary if basic salary is given. DA is 40% of basic salary and HRA is 60% of basic salary.	CO 2
12	Write a shell script to reverse the digits of a number.	CO 2
13	Write a shell script to compute the sum of digits.	CO 2
14	Write a shell script to convert the contents of files to uppercase, given multiple files on command line.	CO 2
15	Write a shell script to print the just the time, just the day of month and just the day of week as desired by user.	CO 2
16	Write a shell script to print a word n times. Taking the n and the word from command line.	CO 2
17	Write a shell script to print the area and perimeter of a rectangle and area and circumference of a circle. The length, breadth and radius are inputted through keyboard.	CO 2
18	Write a shell script to delete all lines containing the word "unix" from all files provided as command line arguments.	CO 2
19	Write a shell script to search a number in the given list of numbers. Number is provided as first argument in command line arguments, the list of numbers follows after that.	CO 2

20	Write a shell script to sort the numbers provided as command line arguments in a descending order.	CO 2
21	Write a shell script to count the number of negative and positive numbers provided as command line arguments.	CO 2
22	Write a shell Script to Concatenate two Strings.	CO 2
23	Write a shell script to print Fibonacci series.	CO 2
24	Write a shell script to find whether a number is leap year or not.	CO 2
25	Write a shell script to find whether a number is prime or not.	CO 2
26	Write a program Using First-Come, First-Served (FCFS) Scheduling to find average turnaround time and average waiting time.	CO 3
27	Write a program Using SJF CPU scheduling algorithm to find average turnaround time and average waiting time.	CO 3
28	Write a program Using Priority CPU scheduling algorithm to find average turnaround time and average waiting time.	CO 3
29	Write a program Using Round Robin scheduling to calculate average turnaround time and average waiting time.	CO 3
30	Write a Program to execute Race Condition of Process Synchronization.	CO 4
31	Write a program to implement Producer Consumer Problem.	CO 4
32	Write a Program to Implement Dinning Philosophers Problem.	CO 4
33	Write a Program to Implement Banker's Algorithm	CO 4
34	Write a Program to Implement FIRST FIT Memory Allocation.	CO 5
35	Write a Program to Implement BEST FIT Memory Allocation.	CO 5
36	Write a Program to Implement WORST FIT Memory Allocation.	CO 5
37	Write a Program to Implement FIFO Page Replacement Algorithm.	CO 5
38	Write a Program to Implement LRU Page Replacement Algorithm.	CO 5
39	Write a Program to Implement Optimal Page Replacement Algorithm.	CO 5

40	Write a Program to Implement FCFS Disk Scheduling Algorithm.	CO 5			
41	Write a program to Implement SSTF Disk Scheduling Algorithm.	CO 5			
42	Write a Program to Implement SCAN Disk Scheduling Algorithm.	CO 5			
43	Write a Program to Implement CSCAN Disk Scheduling Algorithm.	CO 5			
44	Write a Program to Implement LOOK Disk Scheduling Algorithm.	CO 5			
45	Write a Program to Implement CLOOK Disk Scheduling Algorithm.	CO 5			
	Required Software and Tools				
	1. LINUX (Open Source)				
	2. Jupyter Notebook				
	3. Anaconda				
	4. NumPy				

Compu	Iter System & Organization Lab BMCA0156 L	-Т-Р [0-0-2]
	Lab Experiments	
	<b>Objective:</b> Students will gain practical experience with designing and implementing concepts of gates , Multiplexer ocessor	, Flip Flops, 8085
	Course Outcomes (CO)	
Course	e <b>outcome:</b> After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO 1	Design and verify logic gate	K1, K2, K3
CO 2	Design and verify and implement combinational circuit: Half adder, Full adder, Half subtractor, Full subtractor, Code convertor	K1, K2, K3
CO 3	Design and implement Decoder, Multiplexer	K1, K2, K3
CO 4	Demonstrate the working of flip-flops	K1,K2
CO 5	Demonstrate the working of 8085 microprocessor	K1,K2
	List of Practicals	
Sr N	Program Title	CO Mapping
1	Verification of the functionality of all logic gates.	CO 1
2	Implementing HALF ADDER, FULL ADDER using basic logic gates.	CO 2
3	Implementing HALF SUBTRACTOR, FULL SUBTRACTOR using basic logic gates.	CO 2

Required Software and Tools Hardware : Breadboard, IC 7408, IC 7432, IC 7404, IC 7400, IC 7402, IC 7486				
10	Write a program to subtract two 8-bit hexadecimal numbers in 8085 microprocessor	CO 5		
9	Write a program to add two 8-bit hexadecimal numbers in 8085 microprocessor.	CO 5		
8	Introduction of 8085 microprocessor.	CO 5		
7	Verify the excitation tables of various FLIP-FLOPS.	CO 4		
6	Implementing 4x1 and 8x1 MULTIPLEXERS.	CO 3		
5	Implementing 3-8 line DECODER.	CO 3		
4	Implementing Binary -to -Gray, Gray -to -Binary code conversions.	CO 2		

#### Lab Experiments

### Course Objective:

- To improve proficiency in the English language to the lower intermediate level of CEFR (Common European Framework of Reference).
- To impart business communication skills.
- To motivate students to look within and create a better version of 'self.'
- To introduce the key concepts of ethics, etiquette, and life skills.

### **Course Outcomes (CO)**

Course	e outcome: After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO 1	Identify key concepts of life-skills	К3
CO 2	Develop effective listening skills	К3
CO 3	Compose clear and concise statements on a variety of subjects	K6
CO 4	Understand and analyze simple written texts	K2, K4
CO 5	Demonstrate clarity while writing	К3
	List of Practicals	
Sr N	Program Title	СО

		Mapping
1	The students will be familiarised with the examination pattern. Getting rid of stage fright and developing a sense of freedom and creativity	C01
2	The students will be able to understand the meaning of messages conveyed using body language (through videos & games like Dumb Charades).	C01
3	The students will practice greeting the peers and building rapport with the people around.	C01
4	Developing active listening and accurate communication skills. Students will practice conveying information accurately and understand the importance of clear communication (through activities like Chinese whisper).	CO3
5	Students will enhance their reading comprehension abilities, improve vocabulary and language skills, and develop strategies for efficient and effective reading.	CO4
6	The students will practice and learn outcome-based writing	CO5
7	The students will practice professional introductions.	CO3
8	The students will learn to comprehend verbal instructions, pay attention to detail, and develop the ability to follow multi-step directions accurately.	CO2

9	The students will practice retention of the information given verbally and re-produce it through speaking.	CO3
10	Develop critical thinking skills, analyze the effectiveness of communication practices, and gain insights into real-world communication challenges and their solutions	CO4
11	Participants will be exposed to General Service List (GSL) by West and Academic Word List (AWL); the students will be asked to keep a journal of new words learnt every day.	CO1
12	The students will practice basic writing skills through sentence construction by understanding the requisites of a good sentence.	CO5
13	The students will practice listening to statements and writing exactly what they hear.	CO5
14	The students will practice responding effectively to queries/questions related to general everyday subjects (customer care, delivery agents, outlets etc.)	CO3
15	The students will be able to remove verbosity from their language. Students will participate in activities based on sample sentences and paragraphs.	CO1
16	Participants will listen to their peers reading aloud and write down the gist; and will repeat verbatim what is read.	CO2
17	Students will listen to the motivational speech by Dr A. P. J. Abdul Kalam and reflect on it.	CO2
18	Students will pair up and have short conversations with each other extracting specific information.	CO3
19	Students will learn to give directions, develop spatial awareness, and improve their navigational skills.	CO3

	Students will learn to speak with confidence in public, using various verbal and non-verbal aspects of speech.	
20	Students will gain awareness of speaking in a professional environment and enhance their overall communication in	CO3
	English	
21	To foster critical thinking, encourage creativity and expression, promote media literacy, and create an enjoyable	
21	learning experience by writing reviews.	CO5
22	Engaging in realistic scenarios, students will develop their communication abilities, cultural awareness, confidence,	
22	and proficiency in the target language.	CO3
22	Students will develop the ability to express their opinions, actively listen to others, and engage in constructive group	
23	discussions to develop well-rounded perspectives.	CO3
24	The students will share their key learnings from the course.	CO3
	Required Software and Tools	
Br	itish Council English Score Mobile App	

Subject Name: Database Systems

# **Pre-requisite of Subject:** Students are expected to be familiar with Basics of Mathematics and Computer Science.

Course Objective: To Introduce about database management systems, with an emphasis on how to organize, maintain andretrieve - efficiently, and effectively - information in relational & non-relational databases

		Course Outcomes (CO)					
Course	Course outcome: After completion of this course students will be able to:						
CO 1	Design ER and	EER diagram of database for solving the real-world problems.				K2	
CO2	Apply and ana	lyze the Structured Query Language (SQL) to solve the complex que	ries and impl	ement norm	nalization.	К6	
CO3	Implement the	e operators in complex queries and apply database connectivity for	different app	lications.		К6	
CO4	Discuss PL/SQ	and analyze transaction and concurrency control in transaction ma	inagement.			К3	
CO5	Design and im	plement relational and non-relational database for the need of the	real-world pr	oject.		К2	
		Syllabus					
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping	
1 Introdu ction of Databa	Introduction about the DBMS	Basic Concept: - Introduction of Data, Information, Database, DBMS, database system, structured, semi-structured and unstructured data. Database system Vs File system,	,		Assignment	CO 1	

L-T-P [3-0-0]

Applicable in Department: MCA

se & Concept ual Designi		Relational Database: Relation, Tuple, Attribute and Domain, Codd Rules, Design & Implement the ERDiagram:	Lectures, PPTs and Interactive Panel		Assignment	CO 1
ng	Modelling using the Fntity	ER model concepts, Degree of relationship, Notations for ER diagram, mapping constraints, reduction of ER diagrams to tables. Extended EntityRelationship Diagram & reductionof EER diagram to tables.	Lectures, PPTs and Interactive Panel	8L+4P	Experiment/Progra m 1-4	CO 1
		Implementsthe DDL, DML, DCL & TCL: Introduction on SQL & Types ofSQL commands: -DDL, DML, DCL, TCL.	Lectures, PPTs and Interactive Panel		Experiment/ Program 5-6,8	CO 1
	Introduction on Relational Algebra& relational Calculus:	Basic of Relation Algebra and Relational calculus	Lectures, PPTs and Interactive Panel		Assignment	CO 1
	on of the	Keys & Types of Keys: - Super key,Candidate Key, Primary Key, Alternative Key Composite Primary key, Foreign Key, unique and Composite Unique key	Lectures, PPTs and Interactive Panel		Assignment	CO 2
II Basic of SQL	Implementati on of Data Constraint	Data Constraint: - Null, Not Null, Default and check Constraint	Lectures, PPTs and Interactive Panel		Experiment/ Program 7	CO 2
& Normali zation ion	Implementati on of Aggregate function& clause	Use of Aggregate Function: -Min (), Max (), Count (), AVG (), Sum ().Use of Clause: Where, Group by,Having and Order by	Lectures, PPTs and Interactive Panel	8L+4P	Experiment/ Program 9	CO 2
	& Implement the	Uses of String Functions in SQL, Uses of mathematical functions in SQL. Uses of Advanced Functions in SQL Armstrong's axioms. Functional Dependencies, Normalization & Types of Normalization, 1NF, 2NF, 3NF, BCNF. Multivalued Dependency, Join Dependency.	Lectures, PPTs and Interactive Panel		Experiment/ Program 10	CO 2

		Minimal Cover of FD's, Closure of an attribute, Lossless join decomposition					
	Operator & Predicates	Operator & Predicates: - Like, Between, Aliases, Distinct, Limit,,	Lectures, PPTs and Interactive Panel			Experiment/ Program 12	CO 3
	Implementati on of Logical operator	And, Or, Not.	Lectures, PPTs and Interactive Panel		Experiment/ Program 12	CO 3	
III Introdu	•	Basic Set Operators: Selection, projection, rename, cross product, union, set difference	Lectures, PPTs and Interactive Panel		Experiment/ Program 14-15	CO 3	
ction of Comple x Queries	Derived Operators	Intersection, Division, Join. Inner Join: - NaturalJoin, Equi Join & Non Equi Join Outer Join: - Left Outer Join, RightOuter Join and Full Outer Join.	Lectures, PPTs and Interactive Panel	8L+4P	Experiment/ Program 13	CO 3	
		Nested Query, Sub Query or Corelated Query: -IN, NOT IN, Exists, Not Exists, All, Any	Lectures, PPTs and Interactive Panel		Experiment/ Program 11, 16	CO 3	
	Understand & Implementati on the database connectivity	Database connectivity with Java or Python	Lectures, PPTs and Interactive Panel		Experiment/ Program 24	CO 3	
IV Introdu ction of	Implementati on index, Views and Array	Managing Indexes, Synonyms and Sequences, Managing Views, Managing Data in Different Time Zones	Lectures, PPTs and Interactive Panel		Experiment/ Program 17-18	CO 4	

PL/SQL and	Implementati	Introduction of PL/SQL, Implementation of PL/SQL Function	Lectures, PPTs and		Experiment/	
Transac tion &		Procedure, Trigger, Cursor	Interactive Panel		Program 19-22	CO 4
Concurr ency control	on of Transaction management & concurrency	Transaction system: - Life cycle of transaction, ACID Properties. Serial, non-serial schedule. Conflict Serializability. View Serializability. Recoverable Schedule, Cascade less schedule. Cascading rollback. Control Concurrency Techniques:Concurrency Control, Locking Techniques for concurrency control, 2-phase Locking protocol, strict 2 -phase locking protocol, rigorous 2-phase locking protocol	Lectures, PPTs and Interactive Panel	8L+4P	Assignment	CO 4
	Transaction & Data Control	Grant, Revoke, commit & Rollback	Lectures, PPTs and Interactive Panel		Experiment/ Program 8	CO 4
v	NoSQL Concept and implement	Introduction of NoSQL Data Models: Document, Key Value, Column family, Graph. Overview of NoSQL Databases With their Types, Uses& Features of NoSQL Document Databases. CAP theorem, BASE Vs ACID.	Lectures, PPTs and Interactive Panel		Assignment	CO 5
Introdu ctionof NoSQL with Mongo	Introduction and Features of MongoDB:	Sharding, Load Balancing, Indexing, Replication. MongoDB Shell & their commands Mongosh, MongoD, MongoDB Compass. MongoDB Collection, Document, Field &Value. MongoDB Operators, CRUD operations Implement the MongoDB Cursor	Lectures, PPTs and Interactive Panel	8L+4P	Experiment/ Program 23	CO 5
DB	Relation and Aggregation in MongoDB	MongoDBCursor & Methods, Relations inMongoDB, Aggregation in \MongoDB	Lectures, PPTs and Interactive Panel		Experiment/ Program 23	CO 5
	-	Introduction of Cloud Database. MongoDB Cloud: - Atlas, Cloud Manager.	Lectures, PPTs and Interactive Panel		Experiment/ Program 25	CO 5
		Total		40L+20P		

	Textbooks					
Sr No	Book Details					
1	Korth, Silbertz, Sudarshan," Database System Concepts", Seventh Edition, McGraw - Hill.(2019)					
2	Elmasri, Navathe, "Fundamentals of Database Systems", Seventh Edition Addison Wesley.(2017)					
3	Ivan Bayross "SQL, PL/SQL The programming language of Oracle", Fourth Edition, BPB Publication. (2010)					
4	Brad Dayley "NoSQL with MongoDB in 24 Hours" Sams Publishing; 1st edition (2014)					
Reference	ce Books:					
	Reference Books					
Sr N	lo Book Details					
1	Thomas Cannolly and Carolyn Begg, "Database Systems: A Practical Approach to Design, Implementation and Management", Third Edition,Pearson Education, (2007)					
2	Raghu Ramakrishan and Johannes Gehrke "Database Management Systems" Third Edition, McGraw-Hill (2002)					
3	C J Date, "An Introduction to Database Systems", Eighth Edition , Pearson,. (2004)					
4	NoSQL and SQL Data Modeling: Bringing Together Data, Semantics, and Software First Edition by Ted Hills. (2016)					
	Links					

Details
https://archive.nptel.ac.in/courses/106/106/106106220/
https://onlinecourses.nptel.ac.in/noc21 cs04/preview
https://nptel.ac.in/courses/106106093
https://swayam-uat-node1.appspot.com/proc_9i/preview
https://www.udemy.com/course/sql-to-nosql-database-handson-with-mongodb/

## Subject Name: Data Structures

#### Subject Code: BMCA0205

#### Applicable in Department: MCA

**Pre-requisite of Subject:** Knowledge of programming languages, basics of mathematics, organizing and problem-solving ability.

**Course Objective**: Learn the basic concepts of algorithm analysis, along with implementation of linear and non-linear data structures.

		Course Outcomes (CC	)			
Course outco	ome: After con	npletion of this course students will be able to:				Bloom's Knowledge Level(KL)
CO1	Describe the r	need of data structure and algorithms in problem solving and Ana	alyse Time space t	rade-off.		К4,К6
CO2	Describe the r	eal world applications using stack and queue.				К2
CO3	Discuss differe	ent Linked list operations.				К2
CO4	Evaluate the r	eal world applications using non-linear data structures.				К6
CO5	Identify and a	nalyse the computational efficiencies of searching and sorting al	gorithms in real w	orld problems		К2,К4
		Syllabus				
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
UNIT 1 Introductio	Data Types	Types of Data Structures- Linear & Non-Linear Data Structures, List, Tuple, Set, Dictionary. Arrays: Derivation of Index Formulae for 1-D,2-D,3-D and n-D Array	Lectures, PPTs,	8L+4P	Assignment, Lab	CO1
n to Data       Analysis of algorithms       Time and Space Complexity of an algorithm, Asymptotic       Notes       (1 to 10)         Structures       algorithms       notations (Big Oh, Big Theta and Big Omega).       Notes       (1 to 10)						
UNIT 2	Stacks	Primitive Stack operations: Push & Pop, mutual conversion of Infix, Prefix, Postfix, Evaluation of postfix expression		8L+4P	Assignment, Lab	CO2
Stack & Queues	Recursion	Principles of recursion, Types of Recursions, Problem solving using iteration, Tower of Hanoi, Trade-offs between iteration	Lectures, PPTs,	ol+4r	(11 to 20)	

		and recursion.	Notes			
	Queues	Operations on Queue: Create, Insert, Delete, Full and Empty, Circular queues, Dequeue and Priority Queue.				
UNIT 3 Linked Lists	Linked lists	Linked lists: Comparison of Array, List and Linked list Types of linked list: Singly Linked List, Doubly Linked List, CircularLinked List, Polynomial Representation and Addition of Polynomials.	Lectures, PPTs, Notes	8L+4P	Assignment, Lab (21 to 30)	CO3
UNIT 4 Trees	Trees	Trees: Basic terminology, Binary Trees, Binary Tree Representation, Binary Search Tree, Strictly Binary Tree, Complete Binary Tree, Extended Binary Tree, Tree Traversal algorithms: In-order, Pre-order and Post-order. Constructing Binary Tree from given Tree Traversal, Binary Heaps, Heap Operations, Threaded Binary trees, Traversing Threaded Binary trees, AVL Tree, B-Tree.	Lectures, PPTs, Notes	8L+4P	Assignment, Lab (31 to 40)	CO4
UNIT 5 Graphs	Graphs	Graphs: Terminology used with Graph, Graph Sorting Techniques: Representations: Adjacency matrices, Adjacency List. Connected Component, Spanning Trees, Prim's and Kruskal's algorithm, Shortest Path algorithms: Dijkstra Algorithm, Floyd Warshall's Algorithm	Lectures, PPTs, Notes	8L+4P	Assignment, Lab (41 to 53)	CO5
•	Hashing	Sorting Algorithms. Hashing: Hash Functions, Collision- Resolution Techniques.				
		Total		40L+20P		
		Textbooks				_
Sr No		Book Details				
±.	Michael T. Goodrich, Roberto Tamassia, Michael H. Goldwasser, "Data Structures and Algorithms in Python(An Indian Adaptation)", Wiley Publication					
2.		Vasudevan (Author), Mr Abhishek S. Nagarajan (Author), Prof Ka 1, Oxford Higher Education, First Edition	arthick Nanmaran	(Author) "DAT	A STRUCTURES USING	PYTHON"

3.	Hemant Jain "Problem Solving in Data Structures & Algorithms Using Python" 1 January 2022, Third Edition						
	Reference Books						
Sr No	Book Details						
1.	Kiran Gurbani, Krupa Kamdar "Data Structure (Mumbai University), Himalaya Publishing House.						
2.	Harsh Bhasin (Author) "Data Structures with Python: Get familiar with the common						
3.	Data Structures and Algorithms in Python", 1 May 2023, BPB Publication.						
4.	Sanjay Patidar Upendra Singh Sumit Kumar Sharma "DATA STRUCTURES AND ALGORITHMS USING PYTHON "13 April 2023, Notion Press						
	Links						
https://npt	el.ac.in/courses/106/106/106106127/ https://www.youtube.com/watch?v=zWg7U0OEAoE&list=PLBF3763AF2E1C572F						
https://ww	w.youtube.com/watch?v=4OxBvBXon5w&list=PLBF3763AF2E1C572F&index=22						
https://ww	w.youtube.com/watch?v=cR4rxllyiCs&list=PLBF3763AF2E1C572F&index=23 https://nptel.ac.in/courses/106/106/106106127/						
https://ww	https://www.youtube.com/watch?v=9zpSs845wf8&list=PLBF3763AF2E1C572F&index=24						
https://ww	https://www.youtube.com/watch?v=hk5rQs7TQ7E&list=PLBF3763AF2E1C572F&index=25						
https://ww	tps://www.youtube.com/watch?v=KW0UvOW0XIo&list=PLBF3763AF2E1C572F&index=5						

Subjec	t Name: Desi	gn Thinking - I			L-T-P [	8-0-0]
Subjec	t Code: BM	CA0204	Α	pplicable	in Department:	MCA
Pre-rec	quisite of Sub	ject: Basic Knowledge of English				
	-	he objective of this course is to familiarize students with the design with design thinking skills and ignite their minds to create innovativ			-	
		Course Outcomes (CO)				
Course	e outcome: At	ter completion of this course students will be able to:				Bloom's Knowledge Level(KL)
CO 1	Develop a stro	ng understanding of the design process and apply it in a variety of b	usiness settii	ngs		К2,КЗ
CO2	Analyse self, cu	Ilture, and teamwork to work in a multidisciplinary environment and	d exhibit emp	oathetic beł	naviour	К3
CO3	Formulate spe	cific problem statements of real-time issues and generate innovative	e ideas using	design tool	S	K3,K6
CO4	Apply critical t	ninking skills in order to arrive at the root cause from a set of likely o	causes			К3
CO5	Demonstrate a	n enhanced ability to apply design thinking skills for the evaluation	of claims and	l arguments	5	КЗ,К4
		Syllabus				
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
1	Introduction	innovation and creativity in organizations, creativity in teams and their environments, design mindset. Introduction to elements and	Smartboard/ PPT/Text book/Refere nce book	10L	Practical Approach (Discussion and Activities), Workshop at School of Future Skills Activity related to	CO 1

					observation & team building exercise	
II	Ethical Values and Empathy	(1)	Smartboard /PPT/Text book/Refere nce book	8L	Practical Approach (Discussion and Activities)/ Assignment Activity related to Empathy Map and Journey Mapping	CO 2
111	Problem Statement and Ideation	Defining the problem statement, creating personas, Point of View (POV) statements. Research identifying drivers, information gathering, target groups, samples, and feedbacks. Idea Generation basic design directions, Themes of Thinking, inspirations and references, brainstorming, inclusion, sketching and presenting ideas, idea evaluation, double diamond approach, analyze – four W's, 5 why's, "How Might We", Defining the problem using Ice- Cream Sticks, Metaphor & Random Association Technique, Mind- Map, ideation activity games - six thinking hats, million-dollar idea, introduction to visual collaboration and brainstorming tools - Mural, Jam Board.	Smartboard	8L	Practical Approach (Discussion and Activities)/ Assignment Activity related to Brainstorming and Six Thinking Hats	CO 3
IV	Critical Thinking	Fundamental concepts of critical thinking, the difference between critical and ordinary thinking, characteristics of critical thinkers, critical thinking skills- linking ideas, structuring arguments, recognizing incongruences, five pillars of critical thinking, argumentation versus rhetoric, cognitive bias, tribalism, and politics. Case study on applying critical thinking on different scenarios.	Smartboard /PPT/Text book/Refere	8L	Practical Approach (Discussion and Activities)/Assign ment Activity related to identifying Biases	CO 4
v	Argumentatio	The argument, claim, and statement, identifying premises and conclusion, truth and logic conditions, valid/invalid arguments, strong/weak arguments, deductive argument, argument diagrams,	/PPT/Text	8L	Practical Approach (Discussion and	CO 5

	logical reasoning, scientific reasoning, logical fallacies, nce book propositional logic, probability, and judgment, obstacles to critical thinking. Group activity/role plays on evaluating arguments.		Activities)/Assign ment			
	Total	42L				
	Textbooks					
Sr No	Book Details					
1	Arun Jain, UnMukt : Science & Art of Design Thinking, 2020, Polaris					
	Jeanne Liedta, Andrew King and Kevin Benett, Solving Problems with Design Thinking – Ten Stories of What Works,2013,Columbia Business School Publishing					
3	RR Gaur, R Sangal, G P Bagaria, A Foundation Course in Human Values and Professional Ethics, F	First Edition	, 2009, Excel Books: I	New Delhi		
Referer	nce Books:					
	Reference Books					
Sr N	No Book Details					
1	Vijay Kumar, 101 Design Methods: A Structured Approach for Driving Innovation in Your New Jersey	Vijay Kumar, 101 Design Methods: A Structured Approach for Driving Innovation in Your Organization, 2013, John Wiley and Sons In New Jersey				
2	Mootee, I. (2013). Design thinking for strategic innovation: What they can't teach you at Sons.	business or	design school. John	Wiley &		
3	Gavin Ambrose and Paul Harris, Basics Design 08: Design Thinking, 2010, AVA Publishing	SA				
4	Roger L. Martin, Design of Business: Why Design Thinking is the Next Competitive Advant MA	tage, 2009,	Harvard Business Pre	ess, Boston		

	Links
	https://nptel.ac.in/courses/110/106/110106124/
	https://nptel.ac.in/courses/109/104/109104109/
Unit 1	https://designthinking.ideo.com/
	https://blog.hypeinnovation.com/an-introduction-to-design-thinking-for-innovation-managers
	https://www.creativityatwork.com/design-thinking-strategy-for-innovation/
	https://www.youtube.com/watch?v=GFffb2H-gK0
	https://aktu.ac.in/hvpe/
Unit 2	http://aktu.uhv.org.in/
	https://nptel.ac.in/courses/110/106/110106124/
	https://swayam.gov.in/nd1_noc19_mg60/preview_
	https://nptel.ac.in/courses/110/106/110106124/
Unit 3	https://swayam.gov.in/nd1_noc19_mg60/preview_
	https://www.udemy.com/course/design-thinking-for-beginners/
	https://www.designthinking-methods.com/en/
	https://www.interaction-design.org/literature/article/personas-why-and-how-you-should-use-them
Unit 4	https://www.forbes.com/sites/sap/2016/08/25/innovation-with-design-thinking-demands-critical-thinking/#340511486908
	https://www.criticalthinking.org/pages/defining-critical-thinking/766
Unit 5	https://www.udemy.com/course/critical-thinker-academy/
	https://swayam.gov.in/nd2_aic19_ma06/preview
	List of Suggested projects: An indicative list of projects where you will have to be actively engaged in field work to interact
	with stakeholders & apply Design Tools, such as –
	Institutional Projects:
	1. Improving canteen experience
	2. Improving library usage by students
	3. Facilitating interaction between students of diverse ethnic backgrounds
	4. Making college campus plastic-free
	5. Segregating different kind of domestic waste
	6. Adopting to plastic-ban
	7. How can we improve classroom experience of students?
	8. How can we ensure better communication with our institution alumni?

Social Projects:
9. How can we ensure that clean drinking water is handled properly?
10. How might we feed everybody in the world?
11. How can we solve voters' dissatisfaction by changing the voting system?
12. How can we help the school drop-outs to continue the study?
13. How to solve issue of waste management?
14. How can we solve issue of insensitivity of peoples towards street animals?
15. How to solve the issue of gender inequality in society / college / schools?
16. How can we improve College Experiences and helping teachers?
17. How can we ensure secured financial transactions and minimize scams?
18. Facilitating Water Conservation in domestic households
19. Making the elderly adapt to mobiles/smartphones.
20. Use design thinking to use empty lot's in our neighborhood.
Or A project on the theme: teens, human rights, water, privacy, violence, equity, immigration, change with growth, food waste and
robotics.
Industrial Projects:
21. Windsor Airline's consistent flight delays are hurting the company's bottom line. How might we ensure that Windsor Airlines
flights leave on time.
22. Being part of an ever-connected society, many people in the Global North can barely fathom that still more than 1.5 billion
people live off the grid. Instead of simply plugging in, they use kerosene lanterns that only illuminate spots in their home, walk miles
to charge their mobile phones, or run a diesel genset for their business. How do you reinvent Solar Energy Supply for them?
23. NGO provides services and financial support to people with developmental disabilities. But for parents of children with
disabilities, navigating the long and sometimes bewildering bureaucratic process required to get such services often challenges their
patience and persistence. Before NGO can determine which services, if any, are best for a child, staffers conduct a thorough
assessment that entails meetings with parents, home visits by social workers, and evaluations by medical professionals including
speech pathologists, psychologists, and nurses. Design a process to ensure Better and faster Service.
24. A company wish to provide internet access to everyone. Design a low cost, easily applicable model.
25. Use 'design thinking' can help lose weight, stop worrying, and change life of peoples.
26. Assume you are called in to help the struggling community bank, with around 40 employees and six branches. You immediately
noticed that all banks offered the same lousy experience: bland, boring, forgettable. Most banks offer the same products at basically
the same rates, too. If Xling was able to come up with a great product, it would be copied by the bigger banks within days. What
could you do to make the bank better?
27. Your city metro train service is facing issues of troublesome experiences of travelers. The team has notices that the queues often
built up at the service Counters because customers asked the same simple questions again and again. How would you improve the

services.
28. Violent crime and the loss of young lives in assaults pose a frightening problem in many urban city districts. Use design thinking to
find how to 'Designing Out Crime Research Center' as solution.
29. City Hospital simply wishes improving staff hand-washing habits could prevent these needless infections. While hospitals have
plenty of communal sinks and hand-sanitizing dispensers, time-strapped caregivers simply don't use them, they noticed medical staff
wiped their hands on their scrubs. Use design thinking to give solutions.
30. The Wiley produces traditionally crafted 'Dutch Wax Print' fabrics for Indian markets. Lately, the organization faces disrupted
markets, competition, and Chinese counterfeit. Use design thinking to come up with a new vision to secure its future Or any of your
Startup Idea as project

# Subject Name: Fundamentals of Digital Marketing and Analytics

#### Subject Code: BMCA0211

**Pre-requisite of Subject:** Students should be able to think creatively.

**Course Objective**: The course aims to equip learners with foundational skills in digital marketing and analytics, covering strategies, tools, metrics, and analytics techniques essential for effective digital marketing campaign planning, execution, and optimization.

		Course Outcomes (CO)				
Course	outcome: A	fter completion of this course students will be able to:				Bloom's Knowledge Level(KL)
	Develop profic in an online te	iency in interpreting marketing strategies in the digital age and pro- am	vide fundame	ental knowle	edge for working	K2
CO2	Discuss variou	s concepts of data analytics pipeline				K2
CO3	CO3 Evaluate the productivity of digital marketing channels for business success				К3	
CO4	Prepare candi	dates for global exposure of digital marketing practices to make the	m employab	e in a high g	rowth industry	К2
CO5	Learn data mii	ning basic concepts and understand association rules mining.				К3
		Syllabus				
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
1 Fundam entals of Digital	Fundamental s of Digital	Fundamentals of Digital marketing & Its Significance, Traditional marketing Vs Digital Marketing, Evolution of Digital Marketing, Digital Marketing Landscape, Key Drivers, Digital Consumer & Communities, Gen Y & Netizen's expectation & influence with respect to Digital Marketing.	PPTs and	8L+4P	Experiment/ Program 1-4	CO 1

Applicable in Department: MCA

marketi ng						
II Introdu ction to Data	Introduction to Data Analytics	Sources and nature of data, classification of data (structured, semi- structured, unstructured), characteristics of data, introduction to Big Data platform, need of data analytics, evolution of analytic scalability, analytic process and tools, analysis vs reporting, modern data analytic tools, applications of data analytics.	Lectures, PPTs and Interactive Panel 8L+4P	8L+4P	Experiment/ Program 6	CO 2
Analytic s	Data Analytics Lifecycle	Need, key roles for successful analytic projects, various phases of data analytics lifecycle discovery, data preparation, model planning, model building, communicating results, operationalization				
III Prepare Data for Explora	Prepare Data for Exploration and Stakeholder	Data analysts, balance needs and expectations, managing stakeholder expectations, communication with your team.	Lectures, PPTs and	8L+4P	Experiment/	CO 3
tion and Stakeho Ider	Datatypes and structures	Generate data, Collection of data, analysis for data, Bias, credibility, privacy, ethics, and access-data analysts work, data is unbiased and credible, different types of bias in data, importance of data ethics and data privacy.			Program 5,8	
IV Organiz	Organizing and protecting your data Databases	Where data lives- databases, access them and extract, filter, and sort the data, metadata and its different types and how analysts use them				
ing and protecti ng your data	Organizing and protecting your data	Organizing data and keeping it secure, analysts use file naming conventions.	PPTs and Interactive Panel	8L+4P	Experiment/ Program 7	CO 4
	Engaging in the data community	How to manage your online presence, benefits of networking with other data analytics professionals				

V Introdu ction to Data Mining	Introduction to Data Mining	Introduction, What is Data Mining, Definition, KDD, Challenges, Data Mining Tasks, Data Preprocessing, Data Cleaning, Missing data, Dimensionality Reduction, Feature Subset Selection, Discretization and Binarization, Data Transformation; Measures of Similarity and Dissimilarity- Basics.	Lectures, PPTs and Interactive Panel	8L+4P	Experiment/ Program 9	CO 5	
		Total		40L+20P			
		Textbooks					
Sr No	Book Details						
1	Vandana, Ahu	/andana, Ahuja, "Digital Marketing" ,Oxford University Press India(2015)					
2		g ,and Kates, Alexander; "Strategic Digital Marketing: Top Digital Exp estment" ;McGraw-Hill Professional (2013)	erts Share th	ne Formula f	or Tangible Return	s on Your	
3	David Whitele	y; "E-Commerce: Strategy, Technologies and Applications", McGraw	Hill Educatio	on (2017)			
4	Han, J., Pei, J.,	Han, J., Pei, J., &Kamber, M. "Data mining: concepts and techniques". Elsevier (2011)					
		Reference Books					
Sr No		Book Details					
1.	Richa Mishra,	Dr. Nirvikar Katiyar, Apoorv Mishra; "Basics of Data Analytics ", Notic	on Press(202	3)			
2.	Richard Dorse	y; "Data Analytics: Become a Master in Data Analytics ", CreateSpac	e Independe	nt Publishin	g Platform(2017)		
3.	Pang-Ning Tan	n, Michael Steinbach, Anuj Karpatne, Vipin Kumar; "Introduction to D	ata Mining, I	2e", Pearsor	ו (2021)		

	Links
Sr No	Details
1	ht tps://www.youtube.com/watch?v=68B3N0x3cPI&list=PLbRMhDVUMnge625uLkVoqfS-uK-KJTBgp&index=1
2	https://www.youtube.com/watch?v=3iSKFCKLUsI&list=PLbRMhDVUMnge625uLkVoqfS-uK-KJTBgp&index=2
3	https://www.youtube.com/watch?v=67lO4HtJitg&list=PLbRMhDVUMnge625uLkVoqfS-uK-KJTBgp&index=8
4	https://www.youtube.com/watch?v=fYSvrZD4G38&list=PLbRMhDVUMnge625uLkVoqfS-uK-KJTBgp&index=14
5	https://www.youtube.com/watch?v=GauClv1HsZA&list=PLbRMhDVUMnge625uLkVoqfS-

# Subject Name: Fundamentals of Digital Marketing and Optimization

#### Subject Code: BMCA0212

## Applicable in Department: MCA

**Pre-requisite of Subject**: Students are expected to be able to inspect any site and know the keyword of any site.

**Course Objective**: Understand how digital and social media have disrupted the way businesses sell to consumers, help students to Recognize how marketers use the customer journey model to influence purchase decisions on digital platforms using digital content and tools, identify the benefits and advantages to a business of using social media to engage an audience, Build, manage, and sustain an active social media community.

		Course Outcomes (CO)				
Course	outcome: A	fter completion of this course students will be able to:				Bloom's Knowledge Level(KL)
CO 1	Describe impo	rtance of digital marketing.				K2
CO2	Reorganize ho digital content	w marketers use Google SEO projects to influence purchasing and se and tools.	elling decisio	ns on digital	platforms using	K1
CO3	Analize the be strategies.	nefits of integrating traditional and digital marketing with Google SE	EO for sells ar	nd purchasir	ng marketing	К3
CO4	Analyse the be	enefits of search advertising for a business that uses social media to	target an au	dience.		К3
CO5	Implement an	active social media community by using social media advertising.				К3
		Syllabus				
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
I	and Digital Marketing	Digital Marketing Landscape: Digital Consumer Behaviour, The Digital Customer Journey, The Digital Opportunity, Digital and Your Organization, Business Growth and Digital. Digital Marketing Principles: Key Digital Marketing Concepts, Traditional and Digital	PPTs and Interactive	8L+4P	Assignment/ Experiment 1	CO 1

		Marketing, 3i Principles, Integrating Traditional and Digital Marketing, Tools for Digital Marketing				
II	Social Media and Social Content Strategy	Content Marketing for Social: Content Marketing, Content Types, Social Media Platforms, Content Creation Tools, Influencer Marketing, eBook and Whitepapers Social Media and Business Strategy: Social Media Platforms, Key Concepts of Social Media, Types and Primary Uses of Social Media Platforms, Benefits of Social Media to Business, Role of Social Media , Social Media Platforms for Business: Social Media Marketing Concepts, Key Social Media Platforms, Setting up Social on Key Platforms, The Value of Building a Social Media Community		8L+4P	Assignment/ Experiment 2	CO 2
III	Social Content Strategy and Promotion	Social Content Strategy: Content Seeding, Social Media Formats, Content Promotion, Content Optimization, Influencer Marketing, Word of Mouth Marketing, Measurement and Tracking, Content Promotion Strategy, Audience Segmentation Facebook Marketing Fundamentals: Introduction to Facebook, The Value to Marketers, Page Management, Facebook Live, Messenger Facebook Ads and Marketing: Facebook Ads, Ads Manager, Strategy Process, Buying Channels and Ad Auctions	PPTs and Interactive Panel	8L+4P	Assignment/ Experiment 3	CO 3
IV	Instagram and Snapchat Marketing	Instagram and Snapchat - Social Apps: Introduction to Social Apps, Differentiating Social Apps, Basic Features, Instagram: Video, stories, live, Instagram Posts, Snapchat Meanings, Snapchat Story, Basic Features Instagram and Snapchat Marketing: Instagram Account Overview, Audience Development, Advertising Overview, 3V Advertising, Ads Manager, Snap Ads, Instagram Analysis, Snapchat Analysis, Campaign Setup, Snapchat Geo filters	Lectures, PPTs and Interactive Panel	8L+4P	Assignment/ Experiment 4	CO 4
v	Twitter LinkedIn and YouTube Marketing	Twitter Marketing: Twitter Concepts, Platform Features, Profile Promotion and management, Hashtags, Analysis and Reporting. LinkedIn and Social Selling: Social Selling and Personal Branding, The Benefits of Personal Branding, LinkedIn Concepts, Features and Functions, LinkedIn Social Plugins, LinkedIn Analytics. YouTube and Social Video Marketing: Misconceptions and Benefits, Platform Features, Channel Setup, Channel Promotion, Channel Management, YouTube Native Formats.	Lectures, PPTs and	8L+4P	Assignment/ Experiment 5	CO 5
		Total		40L+20P		

	Textbooks
Sr No	Book Details
1	"Digital Marketing Essentials You Always Wanted to Know", (Self-Learning Management Series) Paperback – July 2020 , Vibrant Publishers
2	"Digital Marketing  3rd Edition", August 2022, Seema Gupta
3	"Digital Marketing for Beginners : A Road Map to Successful Career in Digital Marketing", Paperback April 2023, V Venkata Krishna
	Links
Sr No	Details
UNIT 1	https://www.youtube.com/watch?v=vlRm8tqAYCs&list=PLNfnAKZ4ZsaoIFGUO3GWTHEI73SQV56rB&index=2
UNIT 2	https://www.youtube.com/watch?v=emUpshX-ToI
UNIT 3	https://www.usutube.com/watch?ww/N=4N4mL/wf0//
	https://www.youtube.com/watch?v=xNz4MmHxf0Y
UNIT 4	https://www.youtube.com/watch?v=8d8sI-3Bcc8

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## Subject Code: BMCA0213

## Applicable in Department: MCA

**Pre-requisite of Subject:** Basic Knowledge of Computer Science

**Course Objective**: Understand the concepts of Sales force App. Understand the concepts of Lightning Experience. Familiarize with concepts administration. Learn Admin Essentials in Lightning Experience

		Course Outcomes (CO)					
Course	outcome: A	fter completion of this course students will be able to:				Bloom's Knowledge Level(KL)	
CO 1	Describe the v	vorking of Trailhead.				K2	
CO2	CO2 Describe the importance of Salesforce and its features.						
CO3	Implement the	e validations in Data modelling.				К3	
CO4	CO4 Describe the importance of user management.						
CO5	Identify and in	nplement Security concepts in Industry.				К2,КЗ	
		Syllabus				1	
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping	
I	Introduction	Salesforce Platform Basics, User Management, Data Modelling, Data Management, Identity Basic, Data Security, Lightning Experience Customization, Lightning APP Builder Salesforce Mobile App Customization, User Engagement, Formulas and Validation, Data Security, Pick list Administration.	PPTs and	10L+4P	Experiment/ Program 1	CO 1	

II	Lightning & Sales force App Experience Customizatio n	Formula and Validation, Accounts and Contacts for Lightning Experience, Lead and Opportunity for Lightning Experience, Product Quotes and Contracts, Campaign Basic	Lectures, PPTs and Interactive Panel	8L+4P	Experiment/ Program 2-4	CO 2
	Salesforce Administratio	Service Cloud for lightning Experience, Sales force mobile app customization, App Exchange basic Duplicate Management Lightning Experience for Salesforce Classic Users, Chatter Administration for Lightning Experience, Reports and Dashboards for lightning experience, Lightning experience customization, Lightning experience rollout, Salesforce flow, Lightning experience report dashboard Specialist	Lectures, PPTs and Interactive Panel	8L+4P	Experiment/ Program 5-6	CO 3
IV	Lightning Experience	Prepare Your Salesforce Org for Users, Customize an Org to Support a New Business Unit, Protect Your Data in Salesforce, Customize a Sales Path for Your Team, Customize a Salesforce Object, Import and Export with Data Management Tools	PPTs and	8L+4P	Experiment/ Program 7-8	CO 4
v	Essentials in Lightning	Learn about the custom object and custom field in Salesforce Lightning, uses of Custom Object and Custom field in Lightening, Workflow in Lightning, Update Record Field using Workflow, Send Email alert using Workflow, Data Loader in Salesforce Lightning.	PPTs and	8L+4P	Experiment/ Program 9-14	CO 5
		Total		42L+20P		
		Textbooks		·		
Sr No		Book Details				
1	"Digital Marke	ting for Dummies", Ryan Deiss, Russ Henneberry, John Wiley & Son	S			
2	"Youtility", Jay	Baer, Gildan Media, LLC				
3	"Epic Content	Marketing", Joe Pulizzi, McGraw Hill Education				

	Links						
Sr No	Details						
UNIT 1	https://www.youtube.com/watch?v=bxtqhfyoTjY&list=PLaGX-30v1lh1BaUKgXa05gqrOP0vUg_6i&index=1						
UNIT 2	https://www.youtube.com/watch?v=ZkQwm-6lsIw&list=PLaGX-30v1lh1BaUKgXa05gqrOP0vUg_6i&index=3						
UNIT 3	https://www.youtube.com/watch?v=iWbVm_o9Z0Q&list=PLaGX-30v1lh1BaUKgXa05gqrOP0vUg_6i&index=8						
UNIT 4	https://www.youtube.com/watch?v=oG5y-ynaREY&list=PLaGX-30v1lh1BaUKgXa05gqrOP0vUg_6i&index=11						
UNIT 5	https://www.youtube.com/watch?v=8DefDrWgcJY&list=PL-gW8Fj5TGrqly1oIz8ljs-kHbahm4ydl						

Subject Name: Software Testing

#### Subject Code: BMCA0214

Applicable in Department: MCA

**Pre-requisite of Subject**: Basic Knowledge of Computer and able to work in Ms Excel.

**Course Objective**: Give examples of why testing is necessary. Identify typical objectives of testing. Distinguish between error, defect, and failure. Explain the impact of context on the test process.

		Course Outcomes (CO)				
Course	outcome: A	fter completion of this course students will be able to:				Bloom's Knowledge Level(KL)
CO 1	Describe the c	oncepts of software testing.				K1
		now different development and testing practices, and different conserent Contexts.	straints on te	sting, may a	pply in optimizing	К2
CO3	Apply test ma	nagement principles for resources, strategies, planning, projectcont	trol, and risk i	managemen	it.	КЗ
CO4	CO4 Apply different testing techniques of software testing.					
CO5	CO5 Discuss how testing activities and work products align with project objectives, measures, and targets.					
		Syllabus				
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
I	Introduction	Fundamentals of Testing: What is Testing, Typical Objectives of Testing, Testing and Debugging, Why is Testing Necessary? Quality Assurance and Testing, Errors, Defects, and Failures, Defects, Root Causes and Effects, Seven Testing Principles, Test Process, Traceability between the Test Basis and Test Work Products, The Psychology of Testing-Human Psychology and Testing, Tester's and Developer's Mindsets	Lectures, PPTs and Interactive Panel	10L+4P	Assignment/ Program 1	CO 1

Sr No	Roger S. Pressn	<b>Book Details</b> nan, "Software engineering- A practitioner's Approach", McGraw-Hill Inter	national 7 Edi	tions, 2010		
	1	Textbooks				
		Total		40L+20P		
V	Test Management	Test Organization, Independent Testing, Tasks of a Test Manager and Tester, Test Planning and Estimation, Purpose and Content of a Test Plan, Test Strategy and Test Approach, Test Execution Schedule, Factors Influencing the Test Effort, Test Estimation Techniques, Test Monitoring and Control, Metrics Used in Testing, Configuration Management, Risks and Testing, Defect Management, Tool Support for Testing	Lectures, PPTs and Interactive Panel	8L+4P	Assignment / Experiment 12	CO 5
IV	Test Techniques	Categories of Test Techniques- Categories of Test Techniques and Their Characteristics, Black-box Test Techniques, Equivalence Partitioning, Boundary Value Analysis, Decision Table Testing, State transition Testing, Use Case Testing, White-box Test Techniques, Statement Testing and Coverage, Decision Testing and Coverage, The Value of Statement and Decision Testing, Checklist-based Testing.	Lectures, PPTs and Interactive Panel	6L+4P	Assignment / Experiment 7, 11	CO 4
111	Static Testing	Static Testing BasicsWork Products that Can Be Examined by Static Testing, Benefits of Static Testing, Differences between Static and Dynamic Testing, Review ProcessWork Product Review Process, Roles and responsibilities in a formal review, Review Types, Applying Review Techniques, Success Factors for Reviews	Lectures, PPTs and Interactive Panel	8L+4P	Assignment / Experiment 8-10	CO 3
II	Through out the Software Development	Software Development Life cycle Models, Software Development and Software Testing, Software Development Life cycle Models in Context, Test Levels— Component Testing, Integration Testing, System Testing, Acceptance Testing, Test Types- Functional Testing, Non- functional Testing, White-box Testing, Change-related Testing	Lectures, PPTs and Interactive Panel	8L+4P	Assignment / Experiment 2-6,13	CO 2

ctive Software Testing: A Developer's Guide" 1 <sup>st</sup> Edition, Maurício Aniche, 2022
Links
Details
https://www.youtube.com/watch?v=sbW4RThXNL8
https://www.youtube.com/watch?v=T0TynxN77oY&t=46s
https://www.youtube.com/watch?v=Qc-a0tBpdQQ
https://www.youtube.com/watch?v=BSjRmiYP7vg
https://www.youtube.com/watch?v=NiDe8lj-wGs
-

Subject	Code: BM	CA0206		Applica	ble in Departme	ent: MCA
Pre-rec	uisite of Sub	ject: Basic Knowledge of Mathematics				
	-	This course is designed to suit the need of the outgoing students nd logical reasoning during various examinations and campus interv	-	aint them v	vith frequently ask	ed patterns in
		Course Outcomes (CO)				
Course	outcome: At	ter completion of this course students will be able to:				Bloom's Knowledge Level(KL)
CO 1	Acquire the co	ncept of LCM, HCF, Roots of equation and percentage				K3
CO2	CO2 Determine the concept of Probability, Profit and Loss, Simple and Compound Interest, Time, Speed					
CO3	Compute the c	oncept of Trigonometry, Height and Distance, Algebras, Age and Ge	eometry.			К3
CO4	Solve the conc	ept of Coding – Decoding, Calendars, Clocks, Venn Diagrams, Seatin	g Arrangeme	nt.		К3
CO5	Illustrate the c	oncept of Data Interpretation, Tables, Column, Graphs, Bar, Graphs	, Line Charts.			К3
		Syllabus				
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practical/ Assignment/ Lab Nos	CO Mapping
I.	Quantitative Ability (Basic	Number Systems, LCM and HCF, Decimal Fractions, Simplification, Square Roots and Cube, Roots, Average Problems on Ages, Surds & Indices, Percentages, Problems on Numbers	Class room Teaching, Smart Board, PPT, M- tutor.	8L	Assignment 1.1	CO 1

#### Subject Code: BMCA0206

Applicable in Department: MCA

Subject Name: Cognitive Ability

# L-T-P [2-1-0]

1	"Analytical and Logical reasoning for CAT and other management entrance test" <b>Arihant Publications</b> , By Sijwali B S, 2020 "Quantitative Aptitude by Competitive Examinations", by Abhijit Guha 4th edition, McGraw Hill Education India, 2016						
Sr No		Book Details					
		Textbooks					
		Total		46 Hours			
v	Data Interpretatio n	Data Interpretation, Tables, Column, Graphs, Bar, Graphs, Line Charts, Pie Chart, Venn Diagrams	Class room Teaching, Smart Board, PPT, M- tutor.	8L	Assignment-5.1	CO 5	
IV	Logical Reasoning (Deductive Reasoning)	Analogy, Blood Relation, Directional Sense, Number and Letter Series, Coding – Decoding, Calendars, Clocks, Venn Diagrams, Seating Arrangement, Syllogism, Mathematical Operations	Teaching, Smart Board, PPT, M- tutor.	10L	Assignment-4.1	CO 4	
111	Quantitative Aptitude	Work & Wages, Pipes & Cistern, Time & Distance, Percentage, Trigonometry, Height and Distance, Algebras, Age, Simple Interest and Compound interest, Geometry.	Class room Teaching, Smart Board, PPT, M- tutor.	10L	Assignment-3.1	CO 3	
II	Ability (Applied and Engineering Mathematics)	Logarithm, Permutation and Combinations, Probability, Profit and Loss, Simple and Compound Interest, Time, Speed and Distance, Time & Work, Ratio and Proportion, Area, Mixtures and Allegation	Teaching, Smart Board, PPT, M- tutor.	10L	Assignment-2.1	CO 2	

	Reference Books						
Sr No	Details						
1	"A Modern Approach To Verbal & Non Verbal Reasoning", By R S Agarwal, REVISED Edition,2018						
2	"Analytical and Logical reasoning", By Sijwali B S,2014						
3	"Quantitative aptitude for Competitive examination", By R S Agarwal, REVISED Edition,2017.						

# Subject Name: Object Oriented Techniques using JAVA

#### Subject Code: BMCA0253Z

## Applicable in Department: MCA

**Pre-requisite of Subject:** Understanding of basic Java syntax, familiarity with object-oriented concepts (classes, objects, inheritance, polymorphism), and problem-solving skills

**Course objective**: The objective of this course is to understand the object-oriented methodology, and its techniques to design stand alone andGUI applications using hands-on engaging activities.

		Course Outcomes (CO)				
Course	outcome:	After completion of this course students will be able to:				Bloom's Knowled ge Level (KL)
CO 1	Define the co	oncepts of object-oriented programming.				K1
CO2	Describe OO	P principles and concepts of lambda expressions.				К6
CO3 Analyze packages with different protection level resolving namespace collision and error handling concepts for uninterrupted execution.						К4
CO4	Describe Cor	currency control, I/O Streams and Annotations concepts.				K6
CO5	Explain GUI b	pased application, Generics and Collections in Java to solve the real-world p	roblem.			K5
	L	Syllabus				
Unit No	Module Name	Topic covered	Pedagogy	Lecture Required (L+P)	Practica l/ Assign ment/ Lab Nos	CO Mapping
1 Basics	Object Oriented	Introduction and Pillars of OOP with real life example, JVM architecture and its components.	Smart Board/PPT/O	6L+8P	Experime nt/	CO 1

of Java Progra mming	Statements Class and Object:-		nline Programs		Program (1-13)	
II OOPs feature s,arrays and lambda express ions	Inheritance Polymorphis m Lambda expression	Introduction and Types of Inheritance in Java, Implementing Multiple Inheritance, Interface and it's uses, Access Modifiers, Constructors in inheritance, Use of "this" and "super" keyword. Introduction and Types, Overloading and Overriding Introduction and Working with Lambda Variables Introduction and its Types		4L+10P	Experime nt/ Program (14-35)	CO 2
III Packag es, Excepti on Handlin g and String Handlin g	Packages Exception Handling String	Introduction and Types Introduction and Types, Access Protection in Packages, Import and Execution of Packages. Introduction and Types, Exceptions vs. Errors, Handling of Exception Finally, Throws and Throw keyword, Multiple Catch Block, Nested Try and Finally Block Introduction and Types, Operations, Immutable String,Method of String class, String Buffer and String Builder class	Smart Board/PPT/O nline Programs	4L+10P	Experime nt/ Program (36-55)	CO 3
IV Concurr ency in Java and I/O	I/O Stream	Introduction and Types, Creating Threads, Thread Life-Cycle, Thread Priorities, Daemon Thread, Runnable Class, Synchronizing Threads etc Introduction and Types, Common I/O Stream Operations, Interaction with I/O Streams Classes Introduction, Custom Annotations and Applying Annotations	Smart	4L+10P	Experime nt/ Program (56-70)	CO 4

V GUI Progra mming,	Programmin g	Introduction and Types, Swing, Components and Containers, Layout Managers and User- Defined Layout andEvent Handling concept Introduction to Generic Classes, Initializing a GenericObject, Generic Cell	Smart		Experime nt/	
Generic	GANARICS	Driver Class, Generic Methods, Use enumerated type	nline	4L+10P	Program	CO 5
s and Collecti ons	I CONOCTIONC	Introduction, Using Method References, Using Wrapper Class, Using Lists, Sets, Maps and Queues, Collection using Generics, Iterators	Programs		(71-91)	
		Тс	otal	22L+48P		
		Textbooks			I	
Sr No	)	Book Details				
1	"Java: The	Complete Reference, 7th Edn", Herbert Schildt, McGraw Hill Education, 20	17			
2	"Core Java Press, 201	: An Integrated Approach, New: Includes All Versions upto Java 8", R. Nage 6	swara Rao an	d DT Editoria	l Services, E	Dreamtech
3	"Programr	ning with Java 7th Edition", E. Balagurusamy, McGraw Hill, 2023				
		Reference Books				
Sr No		Book Details				
1	"Schaum's	Outline Of Programming With Java / 2nd Edition", Hubbard J.R., McGraw	Hill, 2020			
2	"Programr	ning In Java Revised 2Nd Edition", Sachin Malhotra Saurabh Choudhary, C	Dxford Univers	sity Press, 2	018	
3	"Core Java	Volume I - Fundamentals, 12th Edition", Horstmann, Pearson Education,	2023			
	I	Links				
Unit 1	L https://w	ww.youtube.com/watch?v=AEo4KgwKYoU				
Unit 2	<u>https://w</u>	vww.youtube.com/watch?v=5RkikYKPvpc&t=284s				

Unit 3	https://www.youtube.com/watch?v=bxcZ7cXbDI0&list=PLqIeLpAMfxGAEfyXJyF-9UOs9C8dmir_Y
Unit 4	https://www.youtube.com/watch?v=jmZfuI3IDK0
Unit 5	https://www.youtube.com/watch?v=R0USRU90TOo https://www.youtube.com/watch?v=aXZrz8XKQpE https://www.youtube.com/watch?v=hKhlkx_6HeI&list=PLUDwpEzHYYLu9-xrx5ykNH8wmN1C1qClk

	Lab Experiments	
	<b>Objective:</b> The objective of this course is to understand the object-oriented methodology, and its techniques to design applications using hands-on engaging activities.	stand alone
	Course Outcomes (CO)	
Course	Kno	om's owledge rel(KL)
CO 1	Implement object-oriented programming concepts.	К3
CO 2	Demonstrate the Java programs using OOP principles and implement the concepts of lambda expressions.	К3
CO 3	Implement packages with different protection level resolving namespace collision and the error handling concepts for uninterrupted execution of Java program.	К3
CO 4	Develop Concurrency control, I/O Streams and Annotations concepts by using Java program	К5
CO 5	Design and develop the GUI based application, Generics and Collections in Java to solve the real-world problem.	К5
	List of Practicals	
Sr No	Program Title	CO Mapping
1	Write ProgramsCompile and run first java file Byte Code and class file	CO 1
2	Program to display default value of all Primitive data types	CO 1
3	Implement the code using main() method to calculate and print the Totaland Average marks scored by a student from	CO 1

	the input given through thecommand line arguments.	
4	Assume that four command line arguments name, marks1, marks2, marks3 will be passed to the main() method in the below class with nameTotal And Avg Marks.	CO 1
5	Write code which uses if-then-else statement to check if a given accountbalance is greater or lesser than the minimum balance. Write a class Balance Check with public method check Balance that takes one parameter balance of type double. Use if-then-else statement and print Balance is low if balance is less than 1000. Otherwise, print Sufficient balance.	CO 1
6	A class Number Palindrome with a public method is Number Palindromethat takes one parameter number of type int. Write a code to check whether the given number is palindrome or not. For example, Command Arguments: 333333 is a palindrome.	CO 1
7	Write a class Fibonacci Series with a main method. The method receives one command line argument. Write a program to display Fibonacci seriesi.e. 0 1 1 2 3 5 8 13 21	CO 1
8	Write a Java Program to find the Factorial of a given number.	CO 1
9	Java Program to create a class, methods and invoke them inside main method	CO 1
10	Write a Java program to illustrate the abstract class concept. Create an abstract class Shape, which contains an         empty method numberOfSides().         Define three classes named Trapezoid, Triangle and Hexagon extends the class Shape, such that each one of the         classes contains only the method numberOfSides(), that contains the number of sides in the given geometrical figure.         Write a class Abstract Example with the main() method, declare an object to the class Shape, create instances of each         class and call numberOfSides() methods of each class.	CO 1
11	Java program to illustrate the static field in the class.	CO 1
12	Java Program to illustrate static class.	

13	Java program to explicit implementation of garbage collection by usingfinalize() method.	CO 1
14	JAVA program to implement Single Inheritance.	CO 2
15	JAVA program to implement multi-level Inheritance.	CO 2
16	JAVA program to implement constructor and constructor overloading.	CO 2
17	Write a java program to access the class members using super keyword.	CO 2
18	Java program to access the class members using this keyword.	CO 2
19	Implement an interface named MountainParts that has a constant namedTERRAIN that will store the String value "off_road". The interface will define two methods that accept a String argument name newValue and two that will return the current value of an instance field. The methods are to be named: getSuspension, setSuspension, getType , setType.	CO 2
20	Java program to demonstrate nested interface inside a interface.	CO 2
21	Java program to demonstrate nested interface inside a class.	CO 2
22	JAVA program implement method overloading.	CO 2
23	JAVA program to implement method overriding.	CO 2
24	Java program to implement lambda expression without parameter.	CO 2
25	Java program to implement lambda expression with single parameter.	CO 2
26	Java program to implement lambda expression with multi parameter.	CO 2
27	Java program to implement lambda expression that iterate list of objects	CO 2
28	Java program to define lambda expressions as method parameters.	CO 2

29	<ul> <li>Write a class CountOfTwoNumbers with a public method compareCountOf that takes three parameters one is arr of type int[] andother two are arg1 and arg2 are of type int and returns true if count of arg1 is greater than arg2 in arr. The return type of compareCountOf should be boolean.</li> <li>Assumptions: <ul> <li>arr is never null</li> <li>arg1 and arg2 may be same</li> </ul> </li> </ul>	CO 2
30	JAVA program to show the multiplication of two matrices using arrays.	CO 2
31	Java Program to search an element using Linear Search	CO 2
32	Java program to search an element using Binary Search	CO 2
33	Java Program to sort element using Insertion Sort	CO 2
34	Java Program to sort element using Selection Sort – Largest elementMethod	CO 2
35	Java program to Sort elements using Bubble Sort	CO 2
36	Java program to create user defined package.	CO 3
37	Java Program to create a sub- classing of package.	CO 3
38	Implement the following: 1. Import package.*; 2. import package.classname; Using fully qualified name.	CO 3
39	Implement and demonstrate package names collision in java.	CO 3
40	Java program to handle and Arithmetic Exception Divided by zero	CO 3
41	Java Program to implement User Defined Exception in Java	CO 3
42	Java program to illustrate finally block	CO 3

43	Java program to illustrate Multiple catch blocks	CO 3
44	Java program for creation of illustrating throw	CO 3
45	Java program to print the output by appending all the capital letters in theinput string.	CO 3
46	Java program that prints the duplicate characters from the string with itscount.	CO 3
47	Java program to check if two strings are anagrams of each other	CO 3
48	Java Program to count the total number of characters in a string	CO 3
49	Java Program to count the total number of punctuation characters existsin a String	CO 3
50	Java Program to count the total number of vowels and consonants in astring	CO 3
51	Java Program to show equals method and == in java	CO 3
52	Given a string, return a new string made of n copies of the first 2 chars ofthe original string where n is the length of the string. The string may be any length. If there are fewer than 2 chars, use whatever is there. If inputis "Wipped" then output should be "WiWiWiWiWi".	CO 3
53	Given two strings, a and b, create a bigger string made of the first char ofa, the first char of b, the second char of a, the second char of b, and so on. Any leftover chars go at the end of the result. If the inputs are "Hello" and "World", then the output is "HWeoIrllod".	CO 3
54	JAVA program to show the usage of string builder.	CO 3
55	JAVA program to show the usage of string buffer.	CO 3
56	Creating and Running a Thread	CO 4
57	Implementing Runnable Interface	CO 4

58	Synchronizing Threads with lock	CO 4
59	Synchronizing Threads without lock	CO 4
60	JAVA program to implement even and odd threads by using Thread class.	CO 4
61	JAVA program to implement even and odd threads by using Runnableinterface.	CO 4
62	JAVA program to synchronize the threads by using Synchronizestatements and Synchronize block.	CO 4
63	Demonstrate the concept of type annotations in the JAVA programminglanguage.	CO 4
64	JAVA program to implement that read a character stream from input fileand print it into output file.	CO 4
65	Write a Java program that reads a text file and adds line numbers to eachline. The program should create a new file with the line numbers added to the beginning of each line.	CO 4
66	JAVA program to implement that merge the content of two files (file1.txt,file2.txt) into file3.txt.	CO 4
67	Write a Java program that reads two binary files and compares them byteby byte to determine if they are identical. Display a message indicating whether the files are the same or different.	CO 4
68	Write a Java program that reads the contents of one file and copies themto another file.	CO 4
69	Write a Java program that reads a text file and counts the number ofwords in it.	CO 4
70	Write a Java program that reads a text file and counts the frequency ofeach word in it.	CO 4
71	Program to create a frame with three button.	CO 5
72	Program to display message with radio buttons.	CO 5
73	Program to display "All the best" in 5 different colors on screen.	CO 5
74	Program to implement event handling in a button "OK"	CO 5

75	Java Program to implement Border Layout	CO 5
76	Java Program to implement Grid Layout	CO 5
77	Java Program to implement Box Layout	CO 5
78	Java Program to implement Card Layout	CO 5
79	Java program to implement Generic class	CO 5
80	Java program to illustrate Generic methods	CO 5
81	Java program to implement wild card in generics	CO 5
82	Java program to implement of methods of Hash Set	CO 5
83	Java Program to implement methods available in HashMap class	CO 5
84	Program to add, retrieve, and remove element from Array List	CO 5
85	Create a method which can accept a collection of country names and add it to Array List with generic defined as String and return the List.	CO 5
86	Create a method which can create a Hash Set containing values 1-10. The Set should be declared with the generic type Integer. The method should return the Set.	CO 5
87	Develop a java class with a method storeEvenNumbers(int N) using ArrayList to store even numbers from 2 to N, where N is a integer which is passed as a parameter to the method storeEvenNumbers(). The method should return the ArrayList (A1) created.	CO 5
88	Create a method that accepts the names of five countries and loads them to an array list and returns the list.	CO 5
90	Java program to implement autoboxing	CO 5

91	Java program to implement unboxing	CO 5
	Required Software and Tools	
Software:	-Eclipse/Net beans	

Subject Code: BMCA0255

Applicable in Department: MCA

	Lab Experiments	
Course	<b>Objective:</b> Learn the basic concepts of algorithm analysis, along with implementation of linear and non-linear data str	uctures.
	Course Outcomes (CO)	
Course		Bloom's Knowledge Level KL)
CO1	Analyse systematic approach to organizing, writing and debugging Array programs	К4
CO2	Implement Stack and Queue	К3
CO3	Develop operations of linked list.	К5
CO4	Construct non-linear data structure operations.	К5
CO5	Implement sorting and searching algorithms using relevant data structures	К3
	List of Practical	
Sr No	Program Title	CO Mapping
1.	Construct a Code to find the maximum element in an array.	CO1
2.	Construct a Code to calculate the sum of all elements in an array.	CO1
3.	Construct a Code to reverse the elements of an array.	CO1
4.	Construct a Code to check if an array is sorted in ascending order.	CO1
5.	Construct a Code to count the occurrence of a specific element in an array.	CO1

6.	Construct a Code creation and traversal of 2D Array in row major and column majororder.	C01
7.	Construct a code to print the transpose of a given matrix using function	C01
8.	Program to find if a given matrix is Sparse or Not and print Sparse Matrix	C01
9.	Construct a code to Implement Linear Search	C01
10.	Construct a code to implement Binary Search	C01
11.	Implementation of stack using a list	CO2
12.	Construct a python code to Infix to postfix conversion using a stack	CO2
13.	Construct a code for Balanced parentheses checker using a stack	CO2
14.	Implement Reverse a string using a stack.	CO2
15.	Implement Binary Search using Recursion.	CO2
16.	Construct a python program to print Fibonacci Series using Recursion.	CO2
17.	Queue implementation using a list	CO2
18.	Construct a code for Simulating a printer queue using a queue.	CO2
19.	Construct a code for Implementing a circular queue.	CO2
20	Implement queue using stack	CO2
21.	Create a single linked list and perform basic operations (insertion, deletion, traversal).	CO3
22.	Create a double linked list and perform basic operations (insertion, deletion, traversal).	CO3
23.	Create a circular linked list and perform basic operations (insertion, deletion, traversal).	CO3
24.	Reverse a single linked list.	CO3
25.	Check if a linked list is palindrome.	CO3
26	Reverse a double linked list.	CO3

27.	Find the middle element of a single linked list.	CO3
28.	Find the middle element of a double linked list.	CO3
29.	Merge two sorted single linked lists.	CO3
30.	Detect and remove a loop in a circular linked list.	CO3
31.	Construct a code to Insert, Delete and search and update a data in Binary Search Tree(BST)	CO4
32.	Construct a code for Tree Traversal (Preorder, Inorder, Postorder)	CO4
33.	Construct a code Count the number of Leaves in a Binary Tree	CO4
34.	Construct a code to find the Height of a Binary Tree	CO4
35.	Construct a code to print all Paths from the Root to Leaf Nodes in a Binary Tree	CO4
36.	Construct a code to convert a Binary Tree to its Mirror Tree	CO4
37.	Construct a code to find the Node with Minimum Value in a Binary Search Tree.	CO4
38.	Construct a code for Binary Search Tree (BST) Implementation	CO4
39.	A program to check if a Binary Tree is a Binary Search Tree (BST)	CO4
40.	Construct a code to check if a Binary Tree is a Balanced Binary Tree	CO4
41.	Construct a code to represent graph using adjacency matrix and adjacency list.	CO5
42.	Implement BFS and DFS algorithm.	CO5
43.	Implement the minimum cost spanning tree.	CO5
44.	Implement bubble sort in a non-recursive way.	CO5
45.	Implement selection sort in a non-recursive way.	CO5
46.	Implement insertion sort in a non-recursive way.	CO5
47.	Implement Merge sort in a non-recursive way.	CO5

48.	Implement Merge sort in a recursive way.	CO5			
49.	Array-based Student Performance Analysis System	CO5			
50.	Design a project based on stack data structure to create a web history checker.	CO5			
51.	Design a dynamic Music Playlist using Linked List	CO5			
52	Design Decision Tree Classifier for Disease Diagnosis using tree data structure.	CO5			
53.	Design Road Network Navigation: Implementing a navigation system to find the shortest path between locations using road networks.	CO5			
	Required Software and Tools				
1. Vs	1. Vs Code				
2. Ju	2. Jupiter Notebook				

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Databa	ase Systems Lab BMCA0252 L-	Т-Р [0-0-2]
	Lab Experiments	
	• <b>Objective:</b> The objective of the course is to introduce about database management systems, with an emphasis on he n and retrieve -efficiently, and effectively - information in relational & non-relational databases	ow to organize,
	Course Outcomes (CO)	
Course	ĸ	loom's nowledge evel(KL)
CO 1	Design ER and EER diagram of database for solving the real-world problems.	К2
CO 2	Apply and analyze the Structured Query Language (SQL) to solve the complex queries and implement normalization.	К6
CO 3	Implement the operators in complex queries and apply database connectivity for different applications,	К6
CO 4	Discuss PL/SQL programs to solve complex problems in databases	К2
CO 5	Design and implement relational and non-relational database for the need of the real-world project.	К5
	List of Practicals	
Sr No	Program Title	СО
51 140		Mapping
1	Creating ER Diagram for company Database. Company databases haveentities like employee, departments, project and dependents also implement the relationship and cardinalities between the entities with their relevant attribu	CO 1
2	Design an ER diagram for a travel agency that includes entities such as travelers, bookings, destinations, and	CO 1

	itineraries. also implement the relationship and cardinalities between the entities with their relevantattribute	
3	Convert Company ER Model to Relational Model(Represent entities and relationships in tabular form, represent attributes as columns, identifying keys).	CO 1
4	Convert Travel Agency ER Model to Relational Model(Represent entities and relationships in tabular form, represent attributes as columns, identifying keys).	CO 1
5	Data Definition Language Queries:         Create Tables STUDENT, BOOK, TRANS.         STUDENT(Rollno, Name, Branch, Year, Section, Hostel, F_name, Address)         BOOK(Bookid, Title, Author, Publisher, Cost, Copies)         TRANS(Rollno, Bookid, date_issue, date_return, fine)         1. Add a new attribute state in student table         2. Remove attribute address from student table         3. Modify the data type of state attribute         4. Change the name of attribute hostel to resident         5. Change a table's name, student to stud         6. Use truncate to delete the contents of trans table         7. Remove the book table from database	CO 2
6	<ul> <li>Data Manipulation Language Queries</li> <li>Insert at least 10 records in tables student, book and trans</li> <li>Show the contents in tables student, book and trans</li> <li>Find the name and branch of all students</li> <li>Find the name and rollno of all students who stay in hostel</li> <li>Find all distinct branches of students</li> <li>Delete the record of the student whose rollno is 204001</li> <li>Delete all records of student subse section starts with capital A.</li> <li>Find the student names which have 'lk' in any position</li> <li>Find the student name where 'R' is in the second position</li> <li>Find the name of student whose name starts with 'V' and ends with 'A'</li> </ul>	CO 2

	12. Change the State of all students to 'BOMBAY'	
	13. Change the state of student 'Vandana' to 'Goa'	
	14. Apply arithmetic operators on cost column of book table for the book which has bookid = 1101	
7	Queries with Constraints1. Create the book table with Primary Key Constraint2. Create trans table with foreign key Constraint3. Create an Employee table with UNIQUE Constraint4. Create Employee Table with Check Constraints5. Create Supplier table with Default Constraint	CO 2
8	Queries on TCL         1. Create Savepoints         2. Rollback to SavePoints         3. Use Commit to save on	CO 2
9	<ul> <li>Aggregate Functions:</li> <li>1. Find the minimum, maximum, average and sum of costs of books</li> <li>2. Count the total number of books present</li> <li>3. Retrieve the average cost of all books authored by 'navathe'</li> </ul>	CO 2
10	String, Math andAdvanced Functions         Implement The Following Functions:         1. ASCII()         2. CHAR_LENGTH()         3. CONCAT()         4. LCASE()         5. LOWER()         6. REPEAT()         7. REVERSE()         8. STRCMP()         9. ABS(X)         10. MOD(X,Y)         11. SIGN(X)         12. POWER(X,Y)	CO 2

	13. ROUND(X) 14. SQRT(X) 15. BIN() 16. COALESCE() 17. IF() 18. LTRIM 19. RTRIM 20. LPAD 21. RPAD 22. INITCAP	
11	<ul> <li>Queries on GROUP BY, HAVING AND ORDER BY Clauses</li> <li>1. Display total costs of books by each author</li> <li>2. Find the branch and the number of students in that branch for branches which have more than 1 student</li> <li>3. Find all books sorted by title in ascending order and cost in descending order</li> <li>4. Find the branch and the number of students in that branch</li> </ul>	CO 3
12	<ul> <li>Queries on Operators <ol> <li>Find the title, author and cost of books which have cost equal to or greater than 200 and less than or equal to 600.</li> <li>Find the name, rollno and branch of students who are in 'CSE' branch or 'IT' branch</li> <li>Find the title, author and cost of book for which cost is between 200 and 600</li> <li>Find the title and author of book, which has the word 'NET' anywhere in its title.</li> <li>Find the bookid and title of books with title either 'OS' or 'DBMS'</li> <li>List the students who issued books on '1<sup>st</sup> may2000', '12 JAN 2021', '17 dec 2000', '10 Jan 2021'</li> <li>Display all books which have cost more than the cost of all books authored by 'Yash'</li> </ol> </li> </ul>	CO 2
13	<ul> <li>Join Operators</li> <li>1. Perform Inner join on two tables</li> <li>2. Perform Natural Join on two tables</li> <li>3. Perform Left Outer Join on tables</li> <li>4. Perform Right Outer join on tables</li> <li>5. Perform Full Outer Join on tables</li> </ul>	CO 2

14	<ul> <li>Set Theory Operators</li> <li>1. Show the use of UNION operator with union compatibility</li> <li>2. Show the use of intersect operator with union compatibility</li> <li>3. Show the use of minus operator with union compatibility</li> <li>4. Find the cartesian product of two tables</li> </ul>	CO 2
15	<ul> <li>Queries on Set Theory Operators</li> <li>1. List all books except 'Navathe' and 'Tannenbaum' in ascending order of costs</li> <li>2. display all books that have not been issued so far</li> <li>3. To display the students name who have been issued DBMS book by NAVATHE and OS book by TANNENBAUM.</li> <li>4. To display the students name who have been issued DBMS book by NAVATHE OR OS book by TANNENBAUM</li> </ul>	CO 2
16	<ul> <li>Complex Queries</li> <li>display all books that have been issued so far</li> <li>to display all the students of CSE IN year 2021 who are staying in the hostel.</li> <li>To display students name who have issued OS book by Tannenbaum</li> <li>To display the names of students who have not issued any book so far</li> <li>To display the names of students who have issued at least one book so far.</li> <li>To display students name along with the book issued to them</li> <li>Find the names of students who have paid fine Rs1000 for the book 'OS in Depth'.</li> <li>Retrieve the name of students who have issued all books written by 'Korth'</li> </ul>	CO 3
17	<ul> <li>Queries on Views <ol> <li>Create a view of student table</li> <li>Find rollno and name from the created view where hostel is 'YES'</li> <li>Create a view selecting rollno, name, branch, year and section from student table</li> <li>Insert a row in the created view</li> <li>Find all data in the created view</li> <li>Update the created view by changing the name to 'GOGUL' for student whose rollno is 101</li> <li>Compare the data of created view and the original table student</li> <li>Delete the record of student whose rollno is '101' from the created view</li> </ol> </li> </ul>	CO 3

	9. Remove the view from database	
18	<ul> <li>Queries on Sequence, Index</li> <li>1. Set the column to ROWNUM of a table</li> <li>2. Create a sequence and set a column of a table to the created sequence.</li> <li>3. Create an Index on the customer table</li> </ul>	CO 3
19	<ul> <li>PL/SQL Programs</li> <li>1. Write a PL/SQL Code to add two numbers</li> <li>2. Write a PL/SQL code for Fibonacci series</li> <li>3. Write a PL/SQL Code for greatest of 3 numbers</li> <li>4. Write a PL/SQL code for area and circumference of a circle</li> </ul>	CO 4
20	<ul> <li>PL/SQL Programs on Cursors</li> <li>1. Write a Program using CURSOR to display ssn and salary of 1<sup>st</sup> record of employee</li> <li>2. Write a program using cursors to display the ssn and salary of all employees and then print the count of employees</li> </ul>	CO 4
21	<ul> <li>PL/SQL Programs on Triggers, Procedures and Functions <ol> <li>Write a Program using TRIGGER on UPDATE</li> <li>Write a command to See the effect of trigger</li> <li>Write a Program using PROCEDURE to increase the salary by Rs.1000 for Employee whose ssn is passed as an argument.</li> <li>Write a procedure to update the address of an employee whose ssn and address are passed as arguments and the procedure returns the name of employee whose address is updated.</li> <li>Write a function to return the total number of employees</li> <li>Write a function to return the department number for which the department name is passed</li> <li>Write a function to find the sum total of salaries of all employees.</li> <li>Write a procedure to insert record in the department table</li> <li>Write a code using EXCEPTION</li> </ol> </li> </ul>	CO 4
22	PL/SQL Programs on Implicit Cursors 1. Insert a record using %ROWTYPE	CO 4

	2. Write a code using %NOTFOUND, %FOUND, %ROWCOUNT	
	3. Write a code using %TYPE	
23	<ul> <li>Mongo DB Queries <ol> <li>Create a collection.</li> <li>Insert documents into Created Collection</li> <li>Use insertMany() to insert more records</li> <li>View the inserted records, raw and formatted</li> <li>Select all documents in collection</li> <li>Find count of all customers</li> <li>Show the records which have age equal to 18</li> <li>Find all records which have fees between 2500 and 4500</li> <li>retrieve all documents from the cust collection where status equals either "A" or "P"</li> <li>Retrieve all documents where grade is equal to 'F' AND (fees is less than 3000 OR name starts with letter 'J')</li> <li>Retrieve all documents where grade is equal to F OR fees is less than 4000</li> <li>Update the record of jack, set address to 'Delhi' and phoneno to '11221122'</li> <li>Delete all records which have fees greater than 3000</li> <li>Display only the grade and fees.</li> <li>Get the grade, fees and custname of all records and sort by custname in ascending order.</li> <li>Sort the Customers on their fees by descending order and get only first 2 records only</li> <li>Update the postal code of 1<sup>st</sup> record and view it</li> <li>select from the cust collection and view it</li> <li>select from the cust collection and view it</li> <li>select from the cust collection all documents where the grade equals "F":</li> <li>Retrieve documents where grade field contains values in given set.</li> <li>Retrieve all documents where grade is equal to "f" and fees is greater than or equal to 2000 and less than or equal to 4000.</li> <li>Retrieve all documents where grade net field does not contain values in given set.</li> </ol> </li> </ul>	CO 5
	<ul><li>24. Retrieve all documents which have grade not "F" nor "P".</li><li>25. Retrieve all documents where fees is not greater than or equal to 3000</li></ul>	

	26. Retrieve all documents where fees exists and is greater than or equal to 3000	
	27. Retrieve all documents which have fees type double	
	28. Retrieve all documents that have fees of type number	
	29. Retrieve all documents when we divide fees by 200 and remainder is 100	
	30. Retrieve all documents that have regular expression 'o' in the custname field	
	31. Retrieve all documents that have fees 2000 or 4300	
24	Connectivity with Database using Java or Python	CO 3
	Case Study Implementation of case Study on different domain	
25	<ol> <li>E-commerce Platform</li> <li>Inventory Management</li> <li>Railway System</li> <li>Hospital Data Management</li> <li>Voice-based Transport Enquiry System</li> <li>SMS-based Remote Server Monitor system</li> <li>Banking System</li> </ol>	CO 5
	Required Software and Tools	
Software	:-	
1. Oracle	11 g	
2. MySQL		
3. Mongo	Shell	

Funda	mentals of Digital Marketing and Analytics Lab BMCA0211P L-	Т-Р [0-0-2]
	Lab Experiments	
Prereq	uisite: Basic Knowledge of Computer Science	
	e <b>Objective:</b> To provide hands-on experience in applying digital marketing strategies and using analytics tools. Stude data, optimize campaigns, and implement digital marketing techniques for practical scenarios.	ents will learn to
	Course Outcomes (CO)	
Course	e outcome: After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO 1	Prepare spreadsheet for data manipulation, formula creation, and advanced functions like CONCATENATE, VLOOKUP, HLOOKUP, MATCH, and COUNTIF.	КЗ
CO 2	Develop skills in sorting, filtering, text-to-columns, and data validation to effectively analyze and interpret data for marketing insights.	К5
CO 3	Create, format, and interpret various types of charts to visualize data, enhance presentations, and support decision-making in digital marketing campaigns.	К5
CO 4	Utilize PivotTables for summarizing, analyzing, and presenting complex data sets, including customization, manipulation, and integration with Pivot Charts.	К4
CO 5	Prepare spreadsheets for navigation, sheet protection, macro recording,	КЗ
	List of Practicals	

Sr No	Dreament Title	СО
51 140	Program Title	Mappin
1	Creating Formulas: Using Formulas, Formula Functions – Sum, Average, if, Count, max, min, Proper, Upper, Lower, Using	CO1
1	AutoSum	01
	Columns & Rows: Selecting Columns & Rows, Changing Column Width & Row Height, Autofitting Columns & Rows,	
2	Hiding/Unhiding Columns & Rows, Inserting & Deleting Columns & Rows, Cell, Address of a cell, Components of a cell –	CO1
	Format, value, formula, Use of paste and paste special	
3	Functionality Using Ranges: Using Ranges, Selecting Ranges, Entering Information Into a Range, Using AutoFill	CO1
4	Concatenate, Vlookup, Hlookup, Match, Countif, Text, Trim	CO1
5	Spreadsheet Charts: Creating Charts, Different types of chart, Formatting Chart Objects, Changing the Chart Type, Showing	CO3
	and Hiding the Legend, Showing and Hiding the Data Table	
6	Data Analysis: Sorting, Filter, Text to Column, Data Validation	CO2
7	PivotTables: Creating PivotTables, Manipulating a PivotTable, Using the PivotTable Toolbar, Changing Data Field,	CO4
,	Properties, Displaying a PivotChart, Setting PivotTable Options, . Adding Subtotals to PivotTables	04
	Spreadsheet Tools: Moving between Spreadsheets, Selecting Multiple Spreadsheets, Inserting and Deleting Spreadsheets	
8	Renaming Spreadsheets, Splitting the Screen, Freezing Panes, Copying and Pasting Data between Spreadsheets, Hiding,	CO3
	Protecting worksheets	
9	Making Macros: Recording Macros, Running Macros, Deleting Macros	CO5
	Required Software and Tools	

Funda	mentals of Digital Marketing and Optimization Lab BMCA0212P	L-T-P [0-0-2]
	Lab Experiments	
Prerequ	isite: Students are expected to be able to inspect any site and know the keyword of any site.	
	<b>Objective:</b> Develop a basic display campaign and allocate ad dollars for success. Examine the pricing models t possible choice for your campaign	for display and evaluate
	Course Outcomes (CO)	
Course	e outcome: After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO 1	Identify the role that social marketing plays in the digital landscape and marketing mix.	K2
CO 2	Explain the differences between, and the convergence of, paid, earned, and owned media.	K2
CO 3	Identify and incorporate individual social and mobile platforms into a digital marketing strategy.	К1
CO 4	Apply On Page SEO for upgrading ranking.	КЗ
CO 5	Apply Technical SEO for upgrading ranking.	К3
	List of Practicals	
Sr N	o Program Title	CO Mapping
1	Basic Explanation and Setups: a. Name servers, theme & plugins setup b. Basic SEO, How Search Engine Works?	C01

	c. Crawling, Indexing, Ranking	
	d. GSC, Google Analytics, GTM, Google Alerts	
	Content Frameworks:	
2	a. Keyword (Explanation, Research, Ranking factor)	CO2
-	b. Keyword Classification, Finding Right Keyword	
	c. Competitive Keyword Research Content framework	
	On Page:	
	a. Element Explanation	CO3
3	b. Title Tag, Header Tags	
	c. Meta Description, The Body	
	d. URL Structure, Images	
	Technical SEO Part – I	
	a. Elements Explanation	
4	b. Site Architecture, Website Structure	CO4
	c. Understand Google Crawlability	
	d. Robots.txt, Sitemaps, Mobile SEO, AMP	
	Technical SEO Part –II	
	a. WordPress Speed Optimization	
5	b. CDN	CO5
	c. Structured Data	
	d. Security	
	Required Software and Tools	
- K - 1		
е : кеу\	Word Planner	

CRM A	dministration Lab BMCA0213P	L-T-P [0-0-2]
	Lab Experiments	
Prereq	<b>uisite</b> : Creative thinking and which is being used by the creative talent in your business areas.	
custom	e <b>Objective:</b> To make the students understand the organizational need, benefits and process of creating long-term ers. To disseminate knowledge regarding the concept of e-CRM and e- CRM technologies. To enable the students, u ogical and human issues relating to implementation of Customer Relationship Management in the organizations.	
	Course Outcomes (CO)	
Course	e outcome: After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO 1	Describe the working of Trailhead.	К2
CO2	Describe the importance of Salesforce and its features.	К2
CO3	Implement the validations in Data modelling.	К3
CO4	Describe the importance of user management.	K2
CO5	Identify and implement Security concepts in Industry.	К2,КЗ
	List of Practicals	
Sr N	Program Title	CO Mapping

1	Quick Start: Lightning App Builder	C01
2	Prepare Your Salesforce Org for Users	CO2
3	Customize an Org to Support a New Business Unit	CO2
4	Protect Your Data in Salesforce	CO2
5	Customize a Sales Path for Your Team	СОЗ
6	Setup the service Console	CO3
7	Build a discount approval process	CO4
8	Quick start process builder	CO4
9	Build a simple flow	CO5
10	Build a battle station App	CO5
11	Customize a Salesforce Object	CO5
12	Create Reports and Dashboards for Sales and Marketing Managers	CO5
13	Improve Data Quality for Your Sales and Support Teams	CO5
14	Create a Process for Managing Support Cases	CO5
	Required Software and Tools	

Softwa	are Testing Lab BMCA0214P L-T	-Р [0-0-2]
	Lab Experiments	
Prerequ	isite: Basic Knowledge of Computer and able to work in Ms Excel.	
	e <b>Objective:</b> To equip students with practical skills in testing methodologies, tools, and techniques, to develop expense execution, automation, defect tracking, and performance testing for robust software development.	rtise in test case
	Course Outcomes (CO)	
Course	e outcome: After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO 1	Apply effective test cases for various programming constructs and application functionalities.	К3
CO 2	Identify and document potential causes of failures in software applications, such as matrix multiplication.	K1
CO 3	Prepare testing based on user interfaces and performance metrics for web applications, particularly focusing on registration and login pages.	КЗ
CO 4	Apply security testing techniques to ensure the robustness of web applications against potential vulnerabilities.	К3
CO 5	Write detailed system specifications, identify bugs, and create test cases for complex systems like ATM and banking applications.	КЗ
	List of Practicals	

Sr No	Program Title	CO	
		Mapping	
1	Write the Test cases for programs in any language which demonstrate the working of the following constructs i) do.	CO1	
	While ii) while iii) ifelse iv) switch v) for.		
2	Write down the possible reasons for failure of Matrix multiplication.	CO2	
3	Write the Test cases based on UI of Registration Page in Online Banking System.	CO2	
4	Write the Test cases based on Terms and Conditions field of Registration Page.	CO2	
5	Write the Test cases based on Performance in Registration Page.	CO2	
6	Write the Test cases for Functionality in Registration Page.	CO2	
7	Write the Test cases based on Security in Registration Page.	CO4	
8	Write the Test cases for Functionality in Login Page.	CO3	
9	Write the Test cases based on UI in Login Page.	CO3	
10	Write the Test cases based on Performance in Login Page.	CO3	
11	Write the Test cases based on Security in Login Page.	CO4	
12	Write system specifications for ATM and make report on various bugs.	CO5	
13	Write the test cases for banking application in respect of Registration Page and Login Page.	CO2	
	Required Software and Tools		

Workp	lace Communication Competence 2- Lab BMCA0257	L-T-P [0-0-4]
	Lab Experiments	
-	uisite: Comprehension of basic English language. The students should have completed Workplace Communication n first semester	Competence
	<b>Objective:</b> To improve proficiency in Business English to the intermediate level of CEFR (Common European Frame es), to introduce the key concepts of life skills and train for career enhancement and to impart Business Communication	
	Course Outcomes (CO)	
Course	outcome: After completion of this course students will be able to:	Bloom's Knowledge Level(KL)
CO 1	Apply key concepts of life-skills and train for career roles	КЗ, К4
CO 2	Enhance effective listening skills	К6
CO 3	Acquire fluency and spontaneity while speaking professionally	К3
CO 4	Understand and analyze complex written texts	К2, К4
CO 5	Compose clear and detailed texts on a variety of topics	К6
	List of Practicals	
Sr No	Program Title	CO Mapping

1	Students will know the course structure and examination pattern. Students will know how to meet, greet, and strike a conversation.	
		CO1
•	Students will learn through listening to conversations and understand common vocabulary and expressions in short,	
2	clear dialogues.	CO2
3	Students will learn to speak on personal interest and practice using professional phrases.	CO3
4	Students will listen to their peers reading aloud, write down the gist, and repeat what is read.	CO4
5	The students will understand and learn how to draft proper responses to different professional chat messages.	CO5
6	Students will practice listening to given audio clips and understand the importance of clear communication and	CO2
6	active listening.	
7	Students will demonstrate effective communication, active listening, and adaptability in various scenarios	CO3
8	Students will practice sample questions and answers for placements – offline & online.	CO3
9	Students will develop and improve their critical thinking and practice analytical writing.	CO4
4.0	Students will be provided with workplace situations and practice building their vocabulary by learning to use a	
10	variety of words.	CO5
11	Students will be practicing their active listening by analyzing TED Talks on subjects related to technology/science.	CO2
12	Students will engage in meaningful conversations, build connections, and create a positive networking atmosphere	CO3
13	The students will practice common interview questions.	CO4
14	Students will learn to write coherent sentences. They will also practice writing sentences using professional	CO5
14	adjectives for specific purposes.	205
15	Students will enhance their listening skills, by listening to native speakers and learn to convey information accurately.	CO2

16	The students will practice professional writing skills through verbal prompts.	CO5
17	Students will enhance their ability to express their opinions, actively listen to others, and engage in constructive discussions to develop well-rounded perspectives.	CO3
18	Students will practice and enhance their reading skills, through reading select blog posts on technology and innovative businesses.	CO4
19	Students will learn to write about their career objectives, qualifications, and key skills in the form of a professional profile	CO5
20	The students will develop spontaneous thinking, and the ability to express their ideas effectively.	CO4
21	Students will practice effective communication strategies, develop empathy and understanding, and improve their speaking skills and ability to handle real-life situations through role-playing exercises.	CO3
22	The students will hone their presentation skills to develop and enhance effective speaking and non-verbal skills.	CO3
23	The students will learn co-ordination and improve their group presentation skills.	CO3
24	The students will discuss their key take away from the course.	CO4
	Required Software and Tools	