Ref No. NIET/SoCSET/CSBS/2023-24/Odd/   **Dated: 23/08/2023**

NOTICE

Guest Lecture on Intellectual Property Awareness Session

All B.Tech students are invited to attend an Intellectual Property Awareness Session organized by the Department of Computer Science and Business System (CSBS) in collaboration with the School of Future Skills, Institute Innovation Council, and Society for Data Science. This session aims to raise awareness about the significance of intellectual property (IP) in the rapidly evolving business landscape.

**Details of the Session: **

- Speaker: Mrs. Pooja Kumar, an esteemed expert in the field of intellectual property rights.
- Date: 25th August 2023
- Time: 3:30 PM- 5:00 PM
- Venue: Auditorium, 1st Floor B Block

**Session Highlights: **

- Introduction to Intellectual Property: Types and Importance
- Intellectual Property in Business Strategy
- IP Protection and Enforcement
- Implications of IP on Innovation and Entrepreneurship
- Case Studies and Best Practices

Event Organizer   **Head-DS-CSBS-AI**

Ms. Garima Jain   **Dr. Priyanka Chandani**

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